



ARCHMATION
STUDIOS

Digital Growth, Delivered.

CONTENT AND PERFORMANCE MARKETERS

PRESENCE IN
INDIA | AUSTRALIA | DUBAI

www.archmation.com 



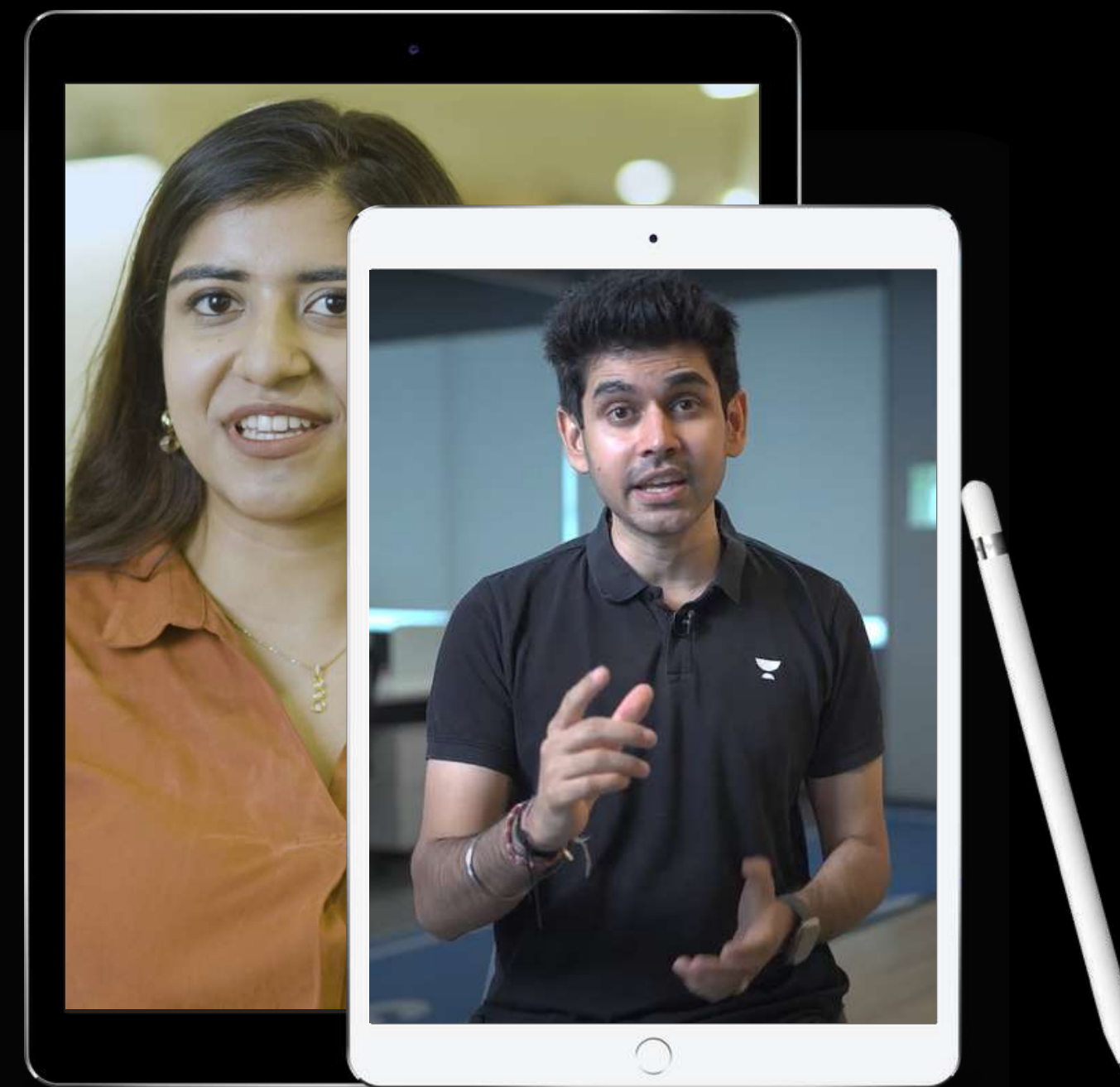


WHO ARE WE?

Archmation is a premier marketing agency that propels businesses toward success. Our seasoned experts, extensive industry experience, and fresh perspective bring about a positive impact on your brand's online persona to generate leads at high ROAs.

Our Primary Industries:

- Real Estate
- Ed-Tech
- Manufacturing
- FMCG
- Logistics
- Automotive
- Web-3
- E-Commerce



WHY ARCHMATION?



10+ years of experience in content marketing



Delivered projects for 30+ clients in AdTech, EdTech, Web-3, FMCG etc



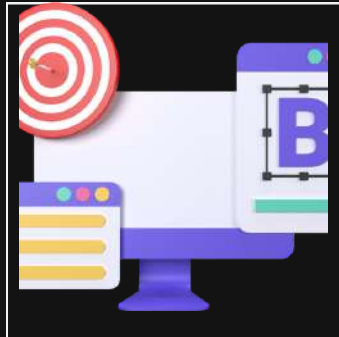
Access to advanced tools and technologies



ROI and statistics-driven approach to deliver out-of-the-box solutions

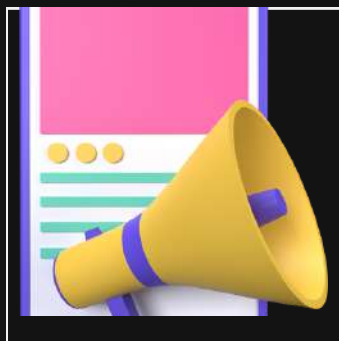


OUR 6 GAME-CHANGING SOLUTIONS



I. BRANDING AND VISUAL IDENTITY

We create compelling brand personas to resonate with your vision and mission



II. SOCIAL MEDIA MARKETING

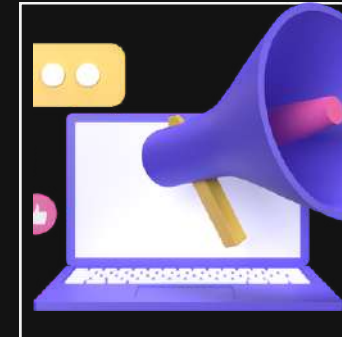
We provide robust social media solutions through:

- Influencer Marketing
- Content Marketing
- Meme Marketing



III. VIDEO MARKETING

We generate high quality video content incorporating all the latest trends and styles



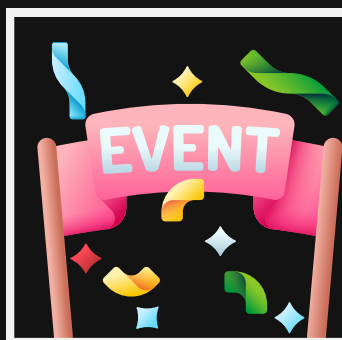
IV. MARKETING AND SEO

We leverage Platforms like Google Ads, Meta Ads and LinkedIn to provide targetted marketing solutions and ensure that you achieve your goals



V. WEB DEVELOPMENT

We optimise and create a strong web presence through our strong technical team

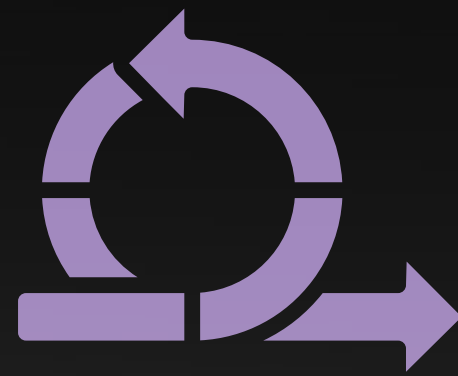


VI. EVENT MANAGEMENT

We help our clients reach a wide range of audience using our event management experts

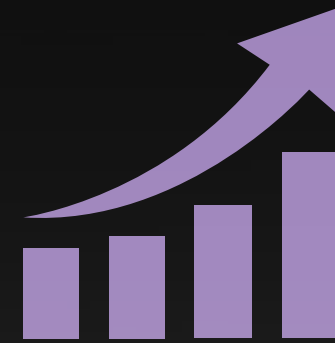
HOW DO WE HELP BUSINESSES

Our RYSE approach delivers the impact that a business requires



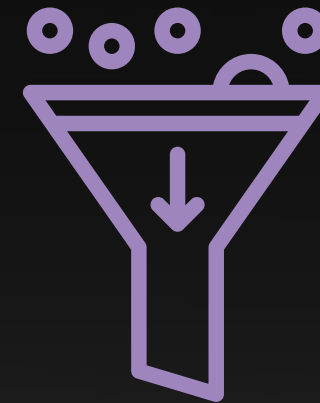
R

Robust



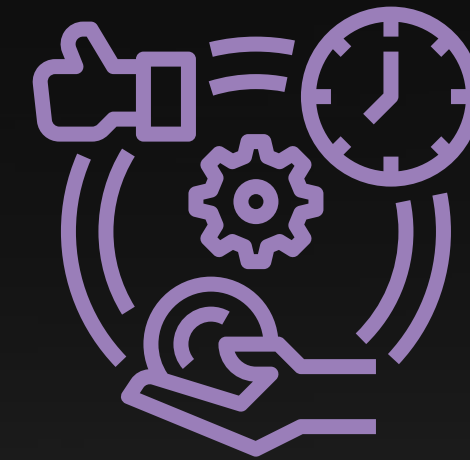
Y

Yield-driven



S

Segmented

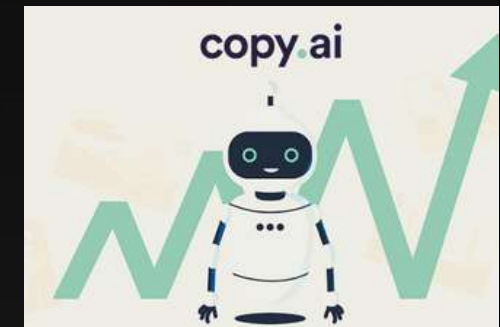


E

Efficient

**WE LEVERAGE CUTTING EDGE AI-POWERED TOOLS
TO CUT COSTS AND ENSURE FASTER DELIVERY**

OUR **AI**'GHT FACTOR



20%

Of our delivery
optimisation and
tracking is done
by AI

90%

Translations and
Voice Overs are
done using AI

63%

of our content is
verified using AI
integrated
systems

THE 5 MAIN REASONS TO CHOOSE ARCHMATION AS A PARTNER

PERFORMANCE ORIENTED

We render services based on analytics and data to deliver real marketing returns

1

SECTOR EXPERIENCE

We have experience delivering solutions for a wide range of industries

3

INNOVATION DRIVEN

We leverage cutting-edge technologies to deliver state-of-the-art solutions

5

TURNKEY SOLUTIONS

We help our clients starting with digital marketing strategy to execution and results

2

MINIMUM ITERATION

We always start by understanding our client requirement and following their aspiration and brand guidelines

4

OUR CLIENTS

We have worked with a wide range of clients and delivered real-time tangible results



Generated **2x** traffic in social media with **250k** peak impressions



Increased customer engagement by **1.5x**



Increased social media following by **12x** leading to **25% additional signups**



Registrations on platform increased by **15%** in a span of **3 months**



Reduced content creation cost by approximately **40%**



Improved brand visibility in Germany and SEA by **15%**



Increased website traffic by **35%** during Series B funding round



Executed employment engagement programmes for **12 months**



Implemented YouTube ads strategy and boosted sales by **20%**



Managed **4** CSR campaigns for **6 months**



Generated **500x** ROI and increase in patients footfall through digital medium



A SAN FRANCISCO BASED ONLINE BOOTCAMP THAT PROVIDES DIGITAL SKILLS TRAINING



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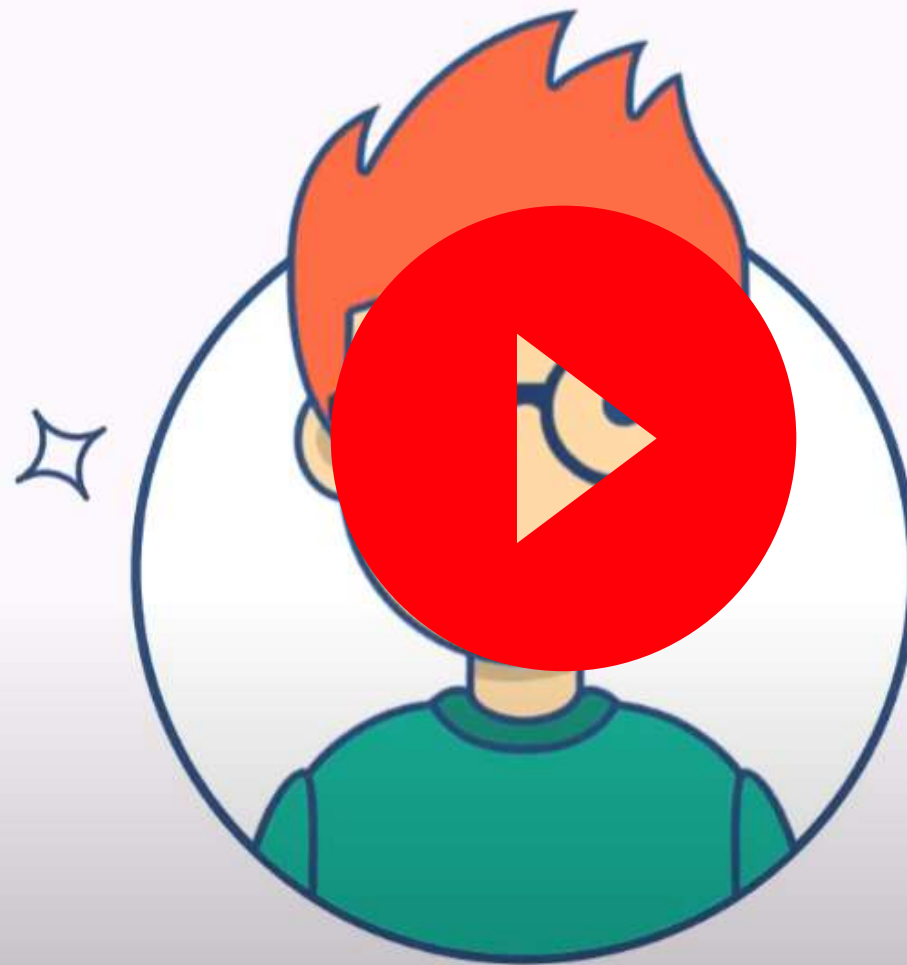
ORACLE

**ONE OF THE WORLD'S LEADING IT SERVICES AND
CONSULTING FIRMS BASED OUT OF AUSTIN, TEXAS**



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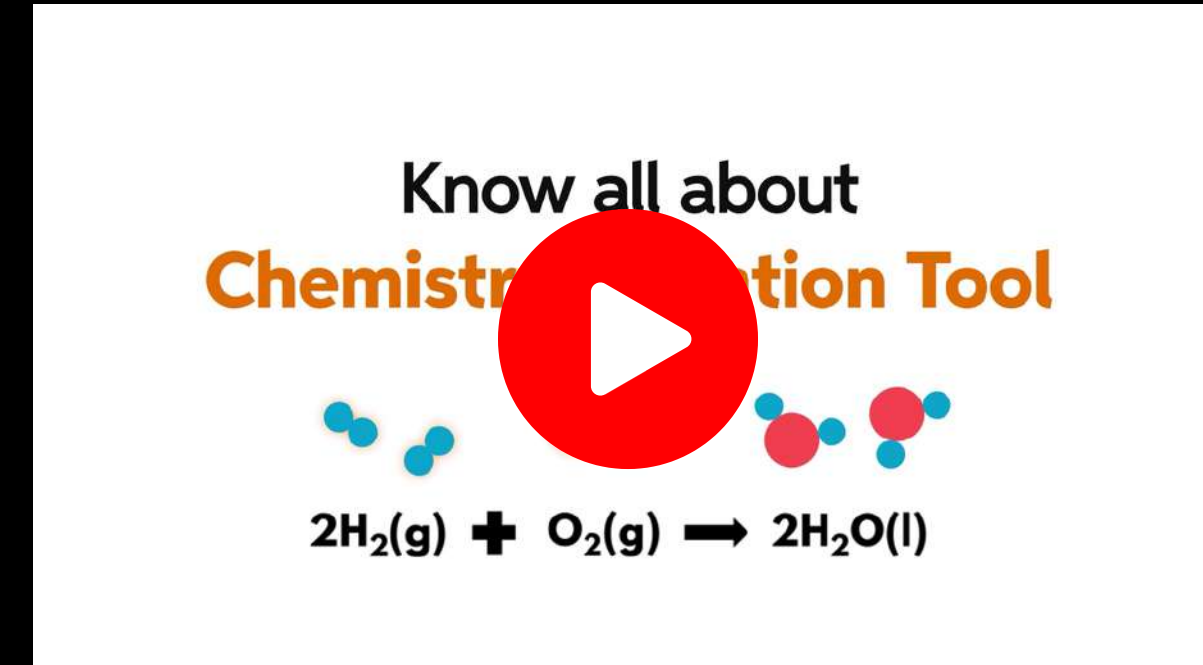


**AN NYSE LISTED ED-TECH COMPANY BASED IN
SANTA CLARA, CALIFORNIA**



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Know all about
Chemistry Reaction Tool





AN NYSE LISTED ED-TECH COMPANY BASED IN SANTA CLARA, CALIFORNIA



Chegg
Expert Q&A Session

FB Group Live Stream

Mechanical Engineering

Going ●LIVE in 1 Day

Date & Time - 1st Dec, 4:30PM

Chegg
Expert Q&A Session

FB Group Live Stream

Mechanical Engineering

[Register Now](#)

Date: 1st Dec 2021 Time: 4:30 PM Onwards

Chegg

"Live as you were to die tomorrow. Learn as if you were to live forever."

William Faulkner

Chegg
Expert Q&A Session

FB Group Live Stream

Mechanical Engineering

Thanks for joining in!

Going ●LIVE at 4:30 PM

Ashish Nijhara
Engineering Manager II

is speaking at the
World Test Engineering Summit
on 3rd December 2021

TOPIC

*DevOps is a journey:
Choose your own
adventure*

Chegg

Chegg

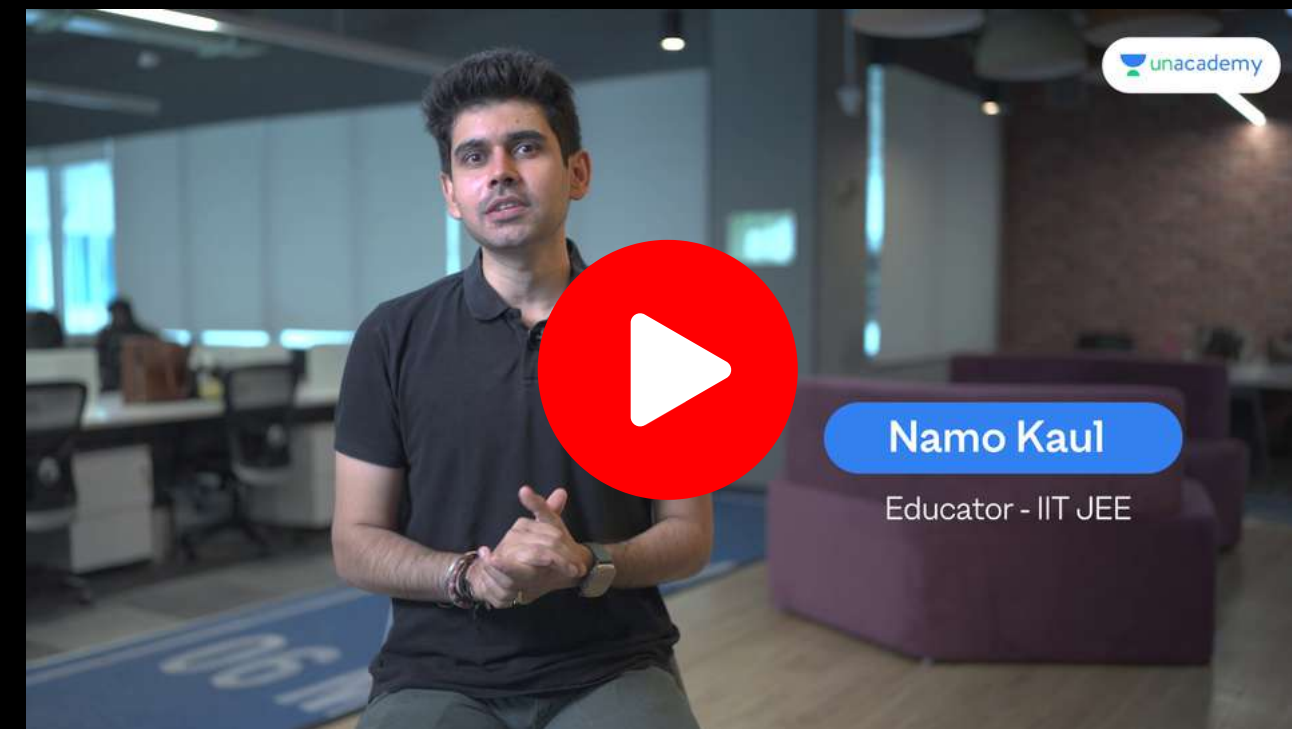
Forces acting on a Rocket

What we see = Thrust - (Drag + Weight)	What we don't see = (Dedication + Determination + Diligence) - Fear of Failure
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#VIKRAMS



AN INDIAN EDUCATIONAL TECHNOLOGY COMPANY VALUED AT USD 4 BILLION





**WATCH
TEASER
HERE**

<https://www.youtube.com/shorts/a3lmau5rFzk>

<https://www.youtube.com/shorts/svf3iBdSKfQ>



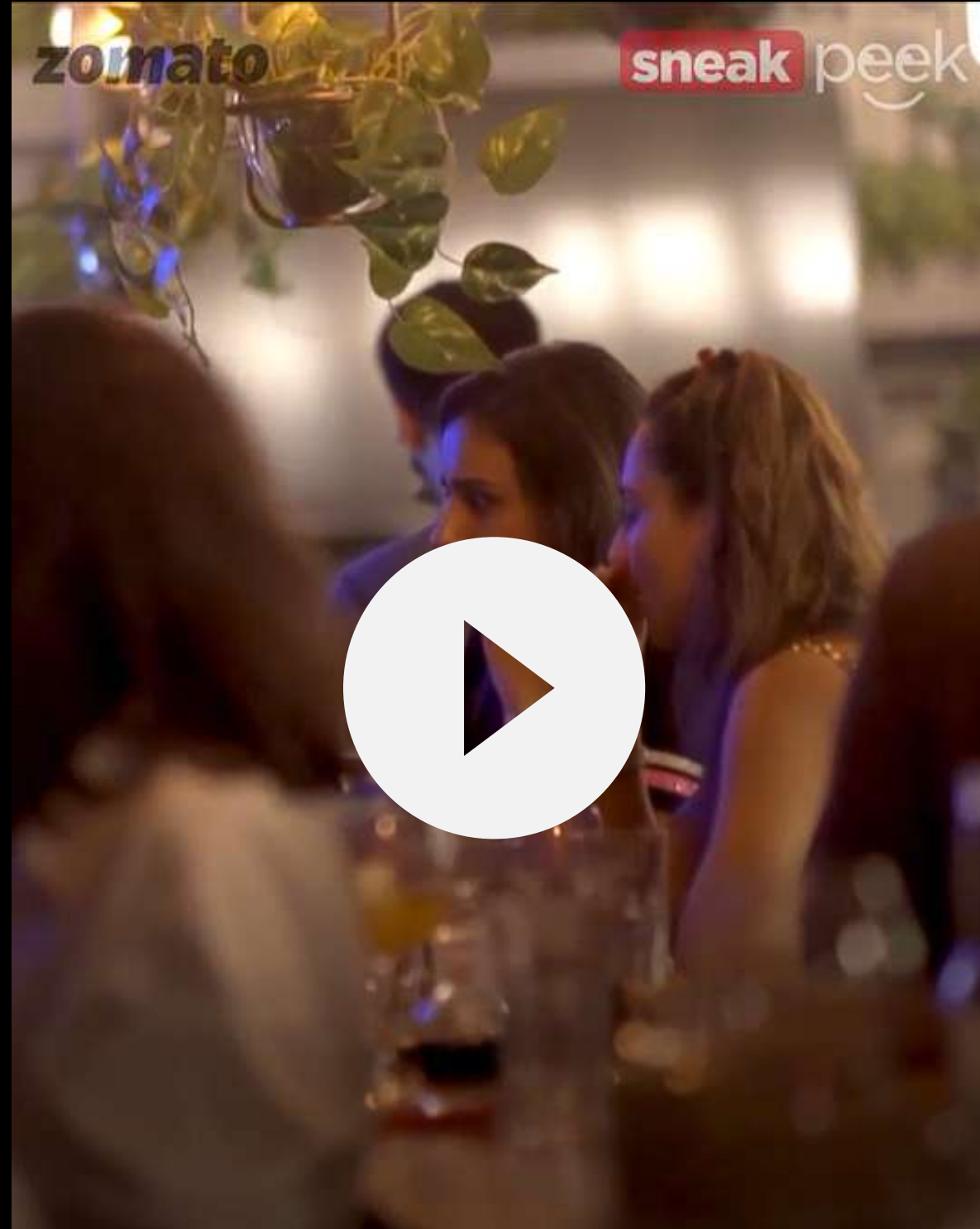
zomato

**AN INDIAN MULTINATIONAL RESTAURANT
AGGREGATOR AND FOOD DELIVERY COMPANY**



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PANCHSHIL REALTY IS ONE OF INDIA'S FINEST LUXURY REAL ESTATE DEVELOPERS



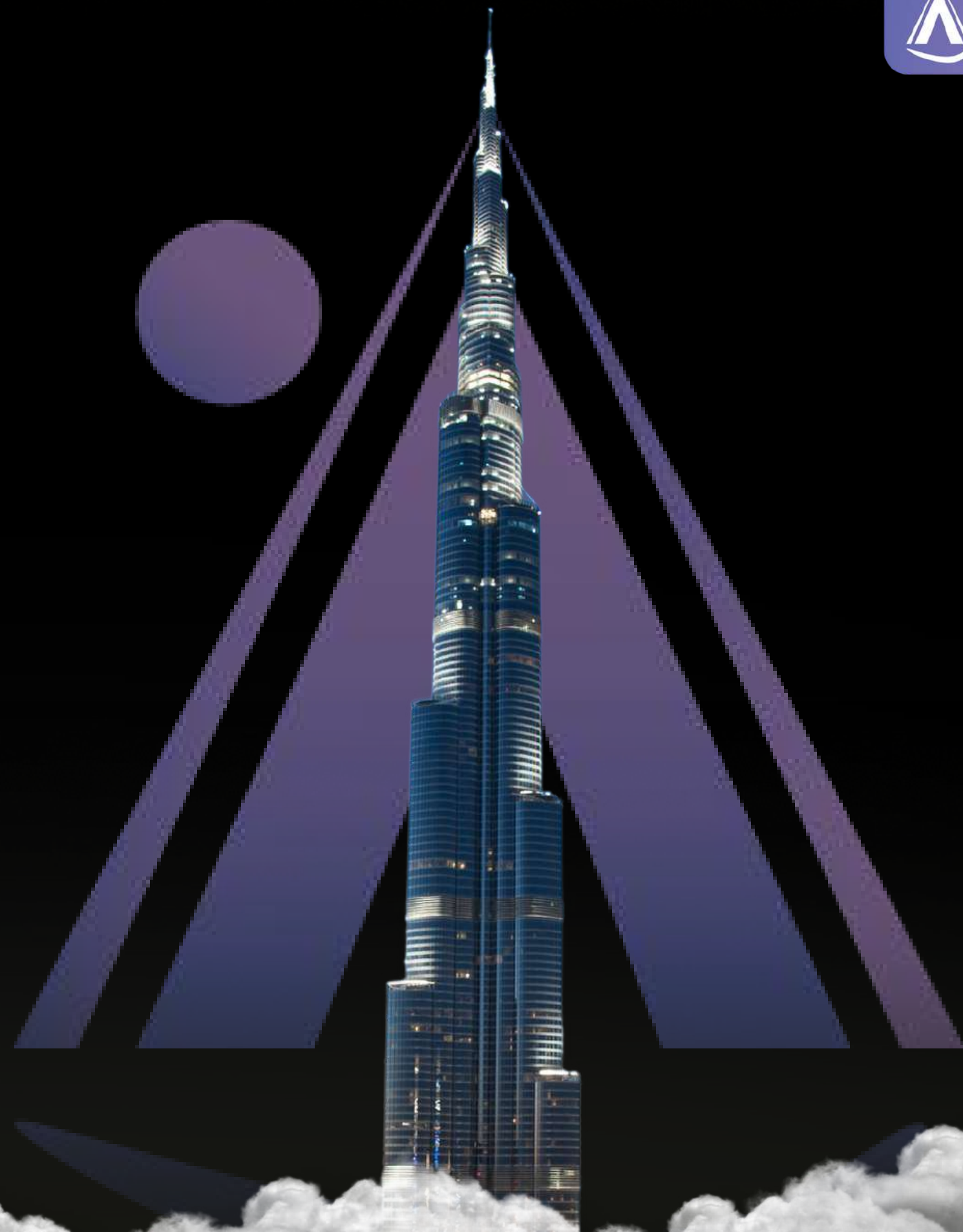


ARCHMATION
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**WE DON'T JUST
SAY, WE DO!**

**THE NUMBERS SPEAK FOR
THEMSELVES**



Get a whacky idea

Get the right collab

Shoot a whacky video of the idea

Choose a catchy thumbnail

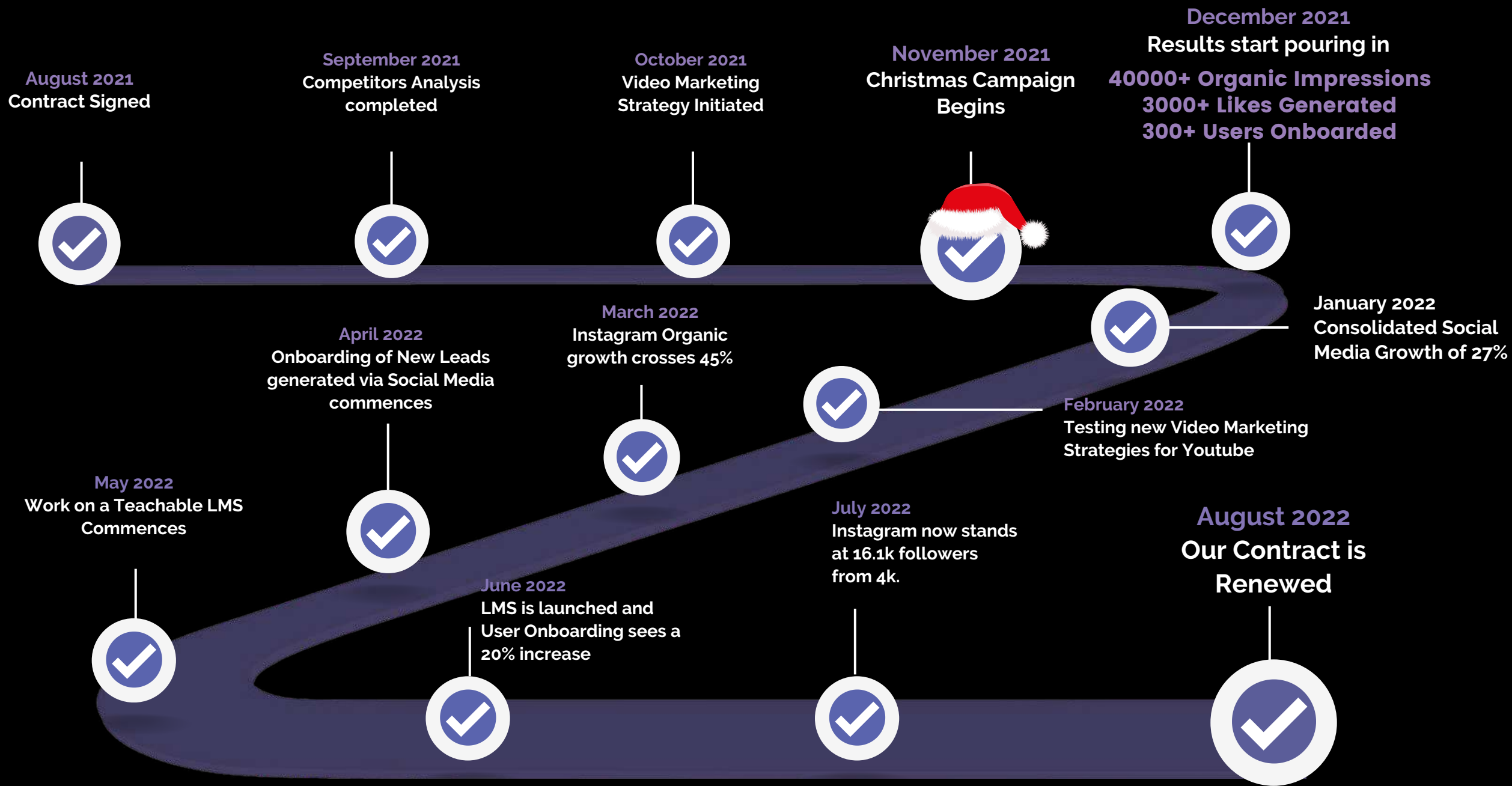
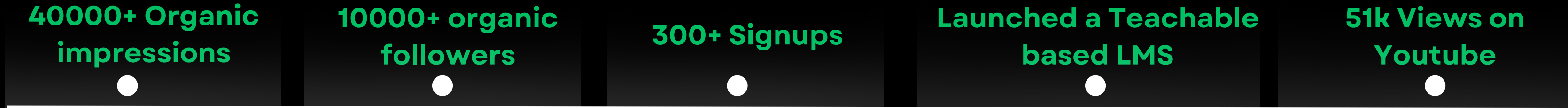
Boos Boost Boost

REALLY IT'S THAT SIMPLE!





HOW ARCHMATION HELPED CHEGG INCREASE ITS SOCIAL MEDIA BASE IN INDIA BY 400%



CONTENT DELIVERED

YouTube
32 Explainers
57 Shorts
40 Thumbnails

Instagram
24 IGTV Videos
45 Reels
55 Thumbnails

Facebook
15 Videos
22 Covers



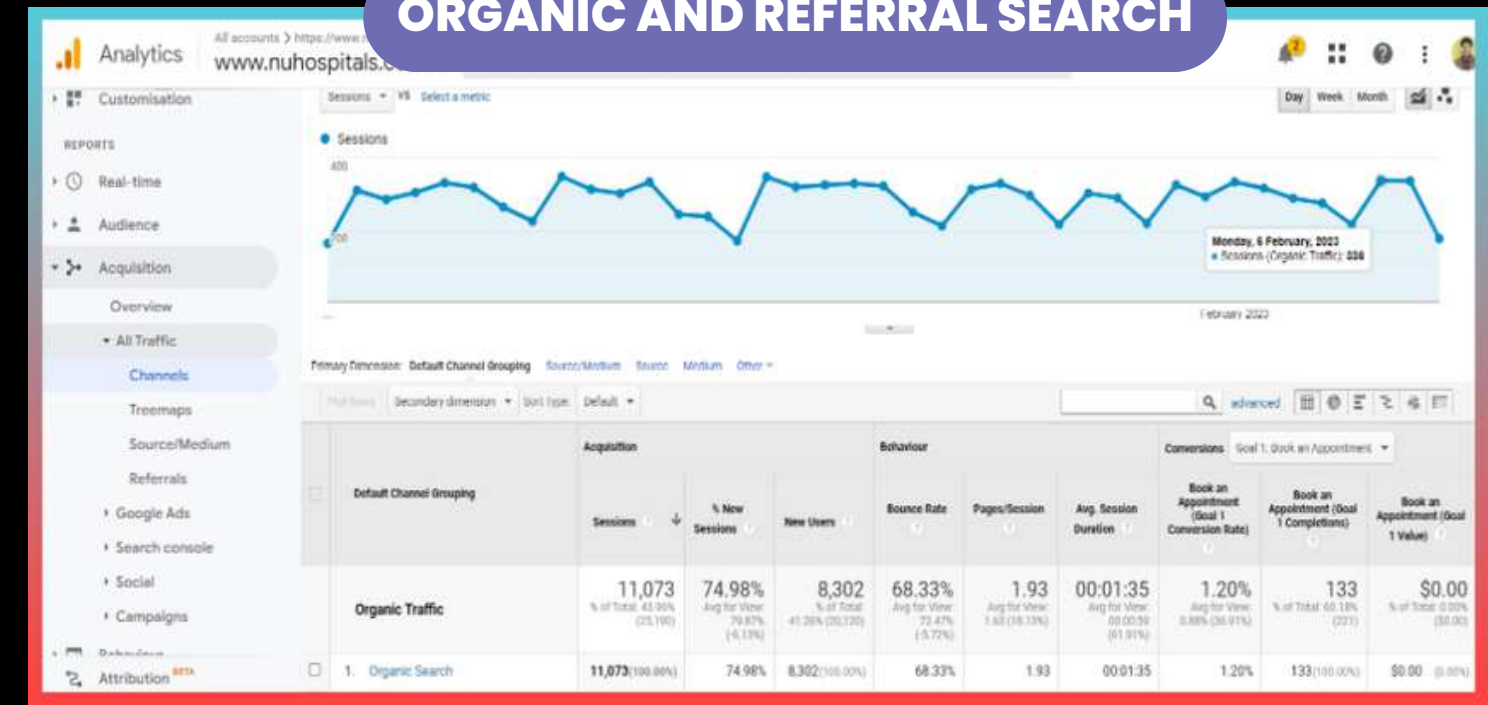
SEO RESULTS AND RANKING FOR BANGALORE BASED SUPER SPECIALITY HOSPITAL



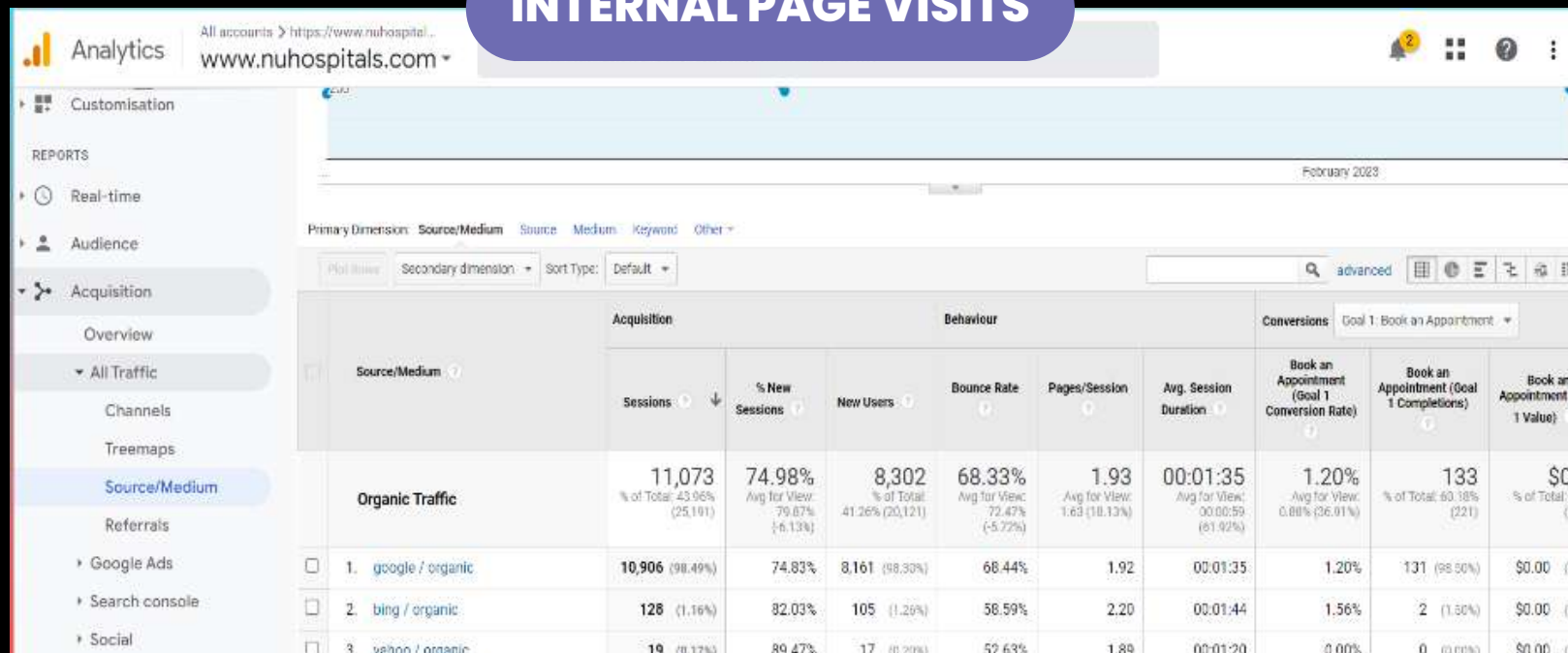
SITE VISITS



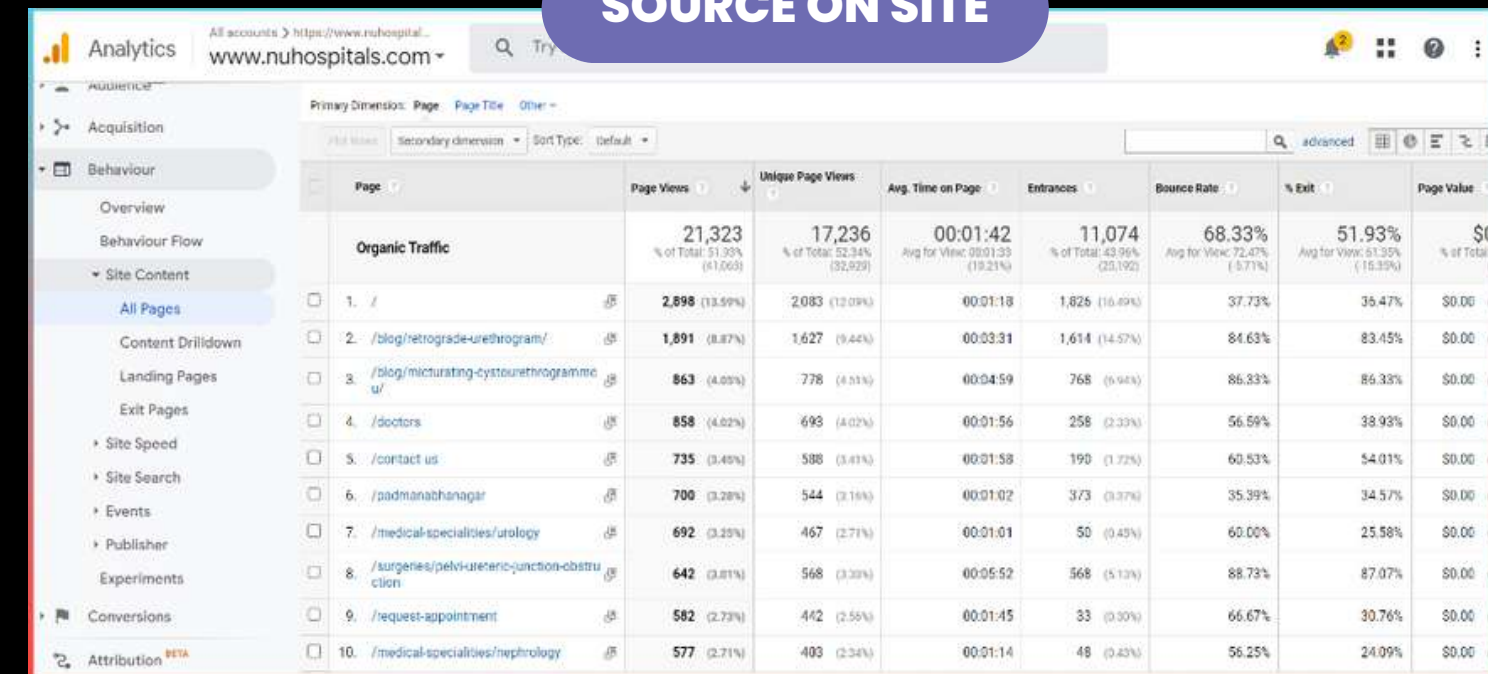
ORGANIC AND REFERRAL SEARCH



INTERNAL PAGE VISITS

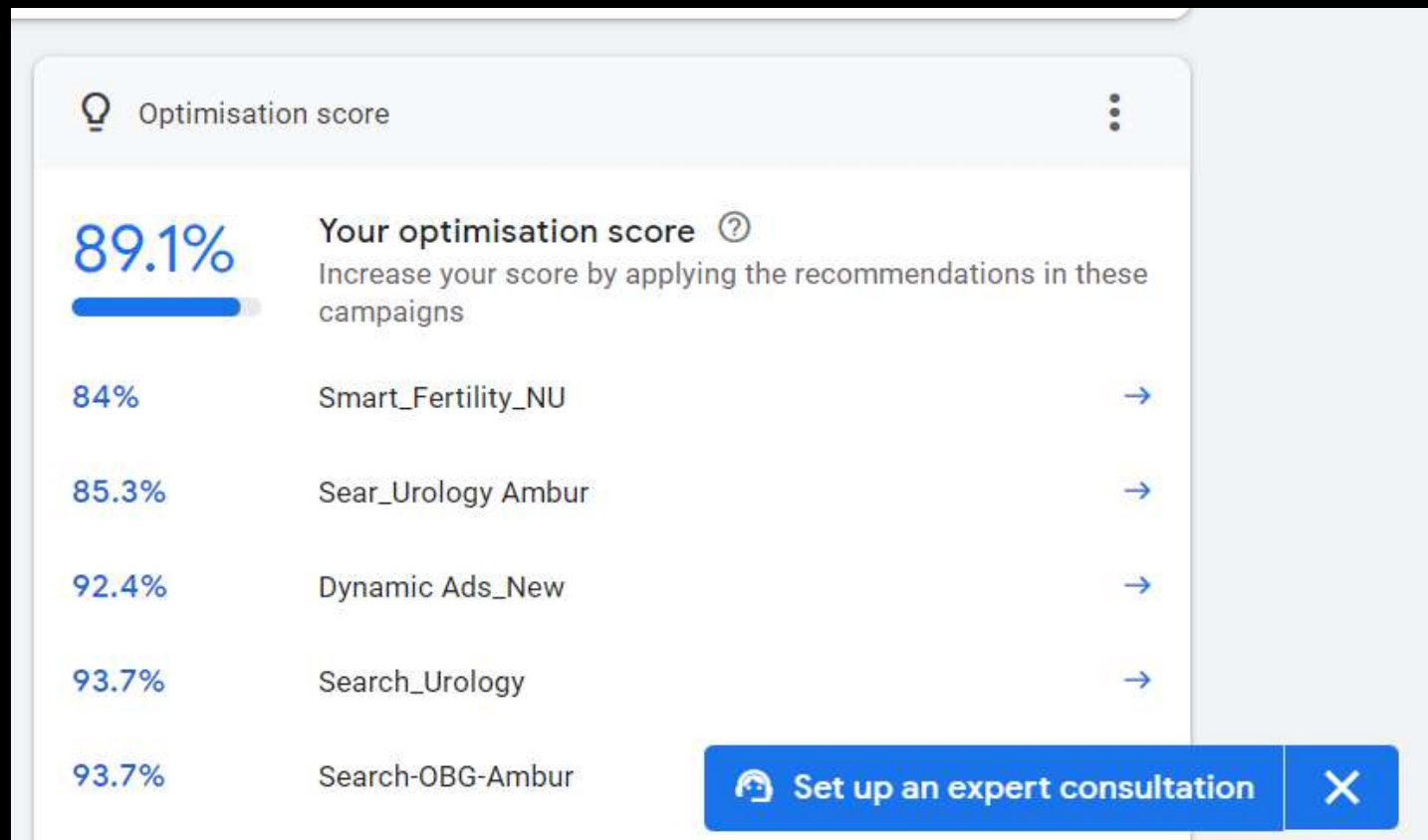
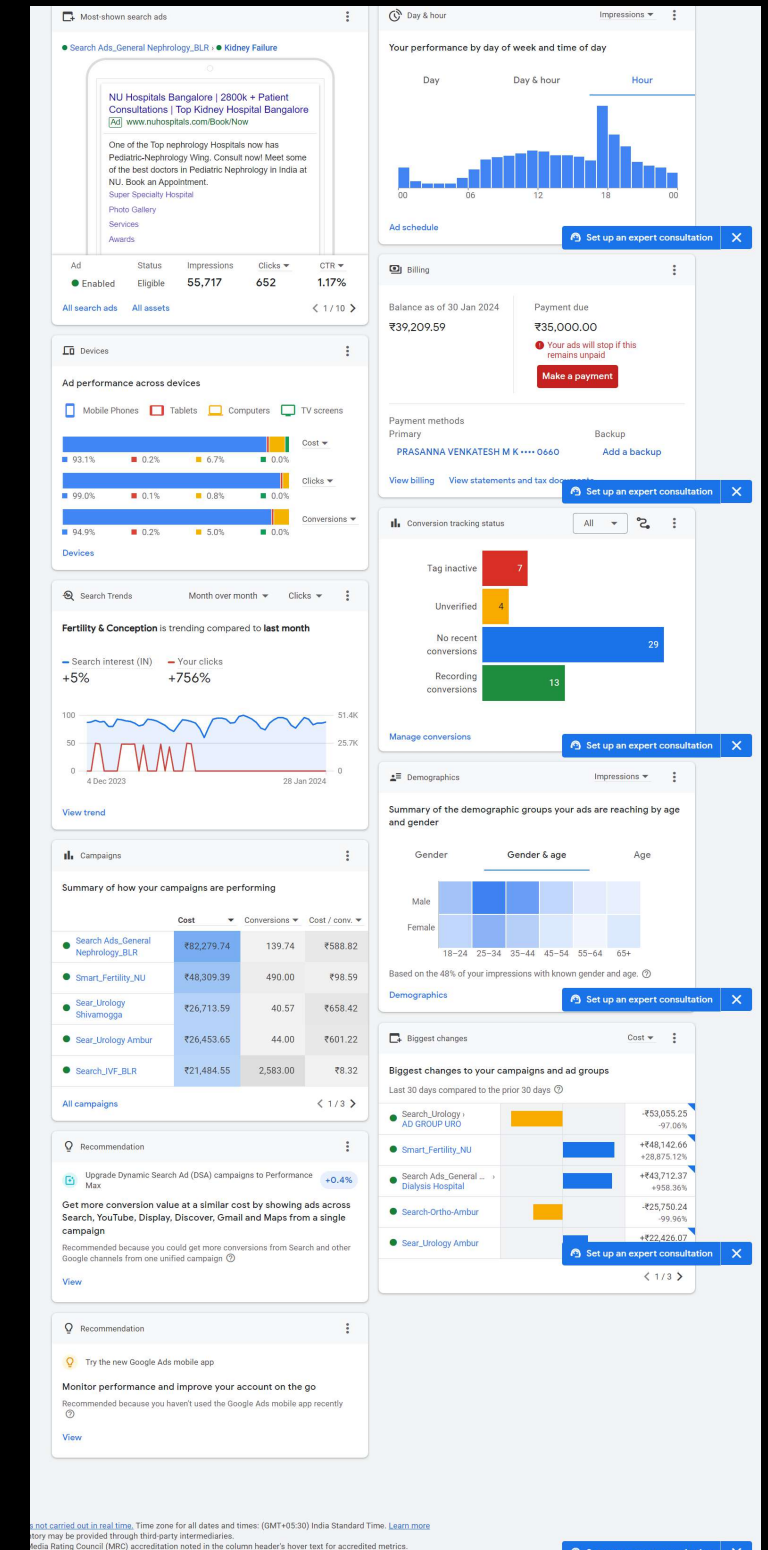
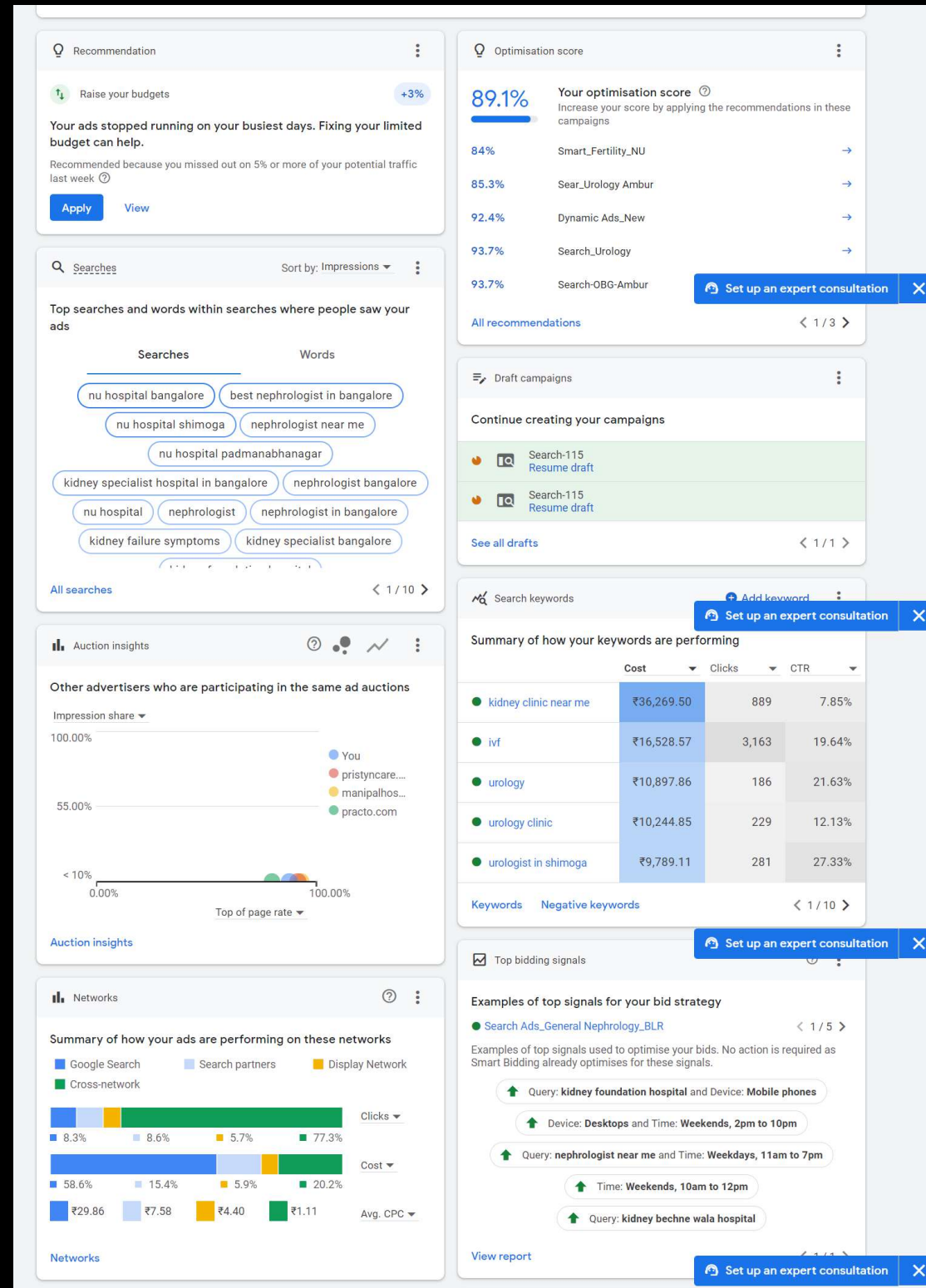
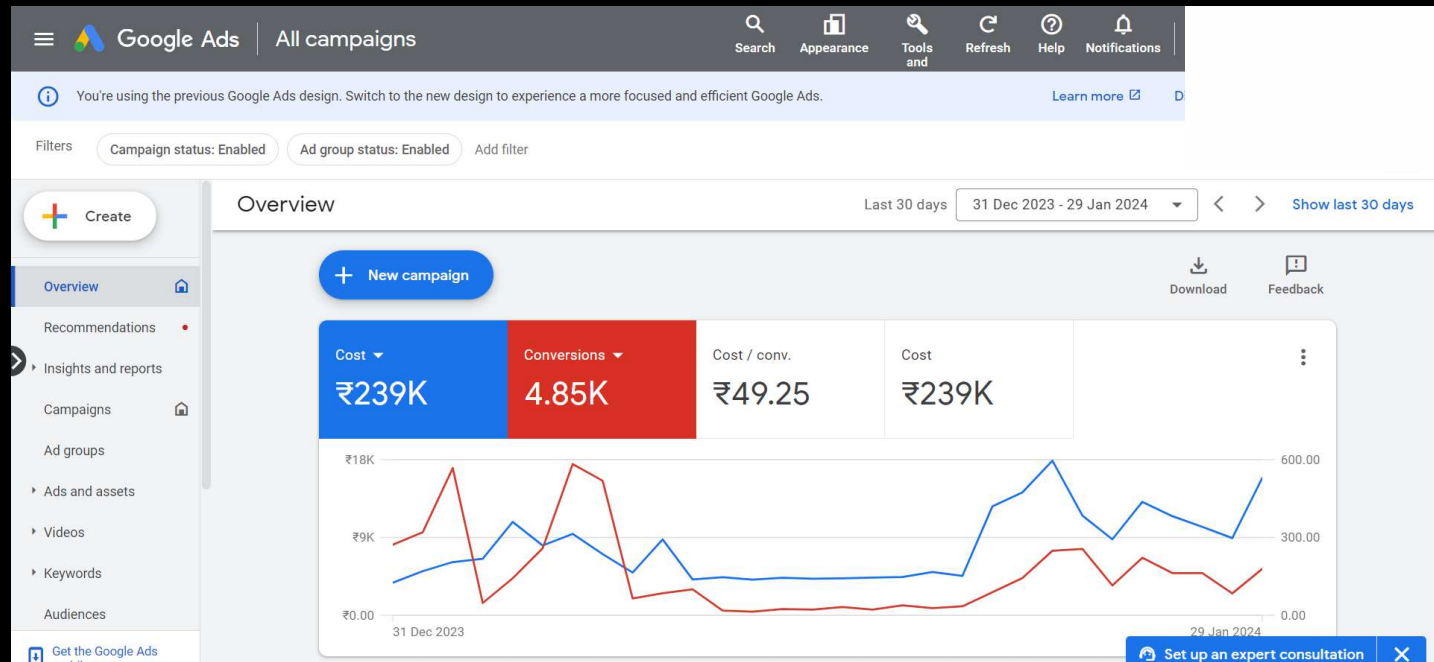


SOURCE ON SITE





PERFORMANCE RESULTS FOR A BANGALORE BASED SUPER SPECIALITY HOSPITAL



WHAT OUR CLIENTS HAVE TO SAY



"Their strategic approach, innovative ideas, and outstanding customer service make them the go-to agency for all your social media needs."



Tarang, Social Media Head, Chegg India



"The Quality of content they have been consistently producing for us has helped us make a presence on YouTube."



Saahil, Content Manager, Unacademy, India



"They constantly stay up-to-date with the latest trends and technologies so it's easy to pass instructions and get the right output."



Marga, Outsourcing Manager, Ciena, Phillipines



"I am working with Sachin since August and it's great to have him around. He not only gets the main job done but also takes time to help with ideation and brainstorming ."



Manish, Jindal Real Estate



" Sachin and his team have helped us take our three-generation old business online. They have been helping us with the tech part and now we are hoping to see what more we can achieve."



Mr. P S Gill, Chairman, Sahil Machines



"I have been partnering with Archmation for more than 3 years now and our clients have nothing but good things to say about them in terms of lead generation."



Rohit, CEO, Chai Beer Media



"Sachin personally decided to work with us and design logos and creatives for the 150-year celebration of our prestigious school. His work is thorough and professional."



Brother Kennedy, St. Patricks School, Chennai

MEET THE CORE TEAM



Sahaya Sachin

Founder-CEO

10+ years experience in developing and executing data-driven social digital media strategies.



Gaurav Mishra

Tech Partner

Experienced Full Stack Developer skilled in Frontend and Backend technologies.



Mehak Garg

Key Accounts Manager

Social media expert with 5 years in the social media and influencer marketing industry.



Mohit Goyal

Advisor, Strategy & Operations

An analysis-driven leader with 6+ years of experience in project management and delivery in the US and MENA regions.



Edwin Pranata

Advisor, Global Business Development

Business strategist with 8+ years of experience serving global entities and unlocking their growth potential.



Mohandhas V

Creative Director

Visionary leader in crafting captivating visual experiences and shaping brand narratives.

GET IN TOUCH

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Whatsapp: [+91 7827108192](https://wa.me/+917827108192)





ARCHMATION
STUDIOS

TOGETHER LET'S
LEAP FORWARD

BASED ON A SURVEY
85.00%

85.00%

Discussion
Outline

Discussion
Outline

quelque-chose efforce
happens
9:00 feedback from
10:30 panel of feedback
11:00 for your panel
Budget
- Kishan
- Dip line of me
- Spence & I
- We are so
- Paperwork - me!
85%

85.00%