

PERFORMANCE AND CONTENT MARKETERS

SERVING IN

INDIA | AUSTRALIA | DUBAI | CANADA

www.archmation.com 



WHO ARE WE?

Archmation is a premier marketing agency that propels businesses toward success. Our seasoned experts, extensive industry experience, and fresh perspective bring about a positive impact on your brand's online persona to generate leads at high ROAs.

Our Primary Industries:

- Real Estate
- Ed-Tech
- Manufacturing
- FMCG
- Logistics
- Automotive
- Web-3
- E-Commerce



WHY ARCHMATION?



10+ years of experience
in marketing



Delivered projects for 40+
clients in AdTech, EdTech,
Web-3, FMCG etc



Access to advanced
tools and technologies



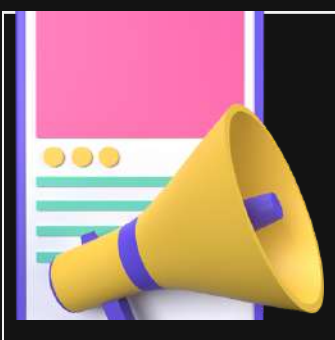
ROI and statistics-driven
approach to deliver
out-of-the-box solutions

OUR 6 GAME-CHANGING SOLUTIONS



I. BRANDING AND VISUAL IDENTITY

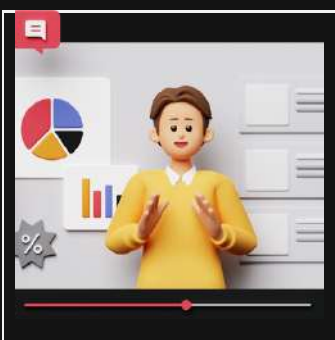
We create compelling brand personas to resonate with your vision and mission



II. SOCIAL MEDIA MARKETING

We provide robust social media solutions through:

- Influencer Marketing
- Content Marketing
- Meme Marketing



III. VIDEO MARKETING

We generate high quality video content incorporating all the latest trends and styles



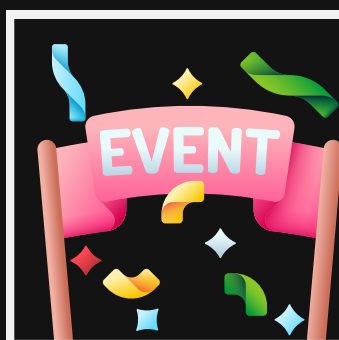
IV. MARKETING AND SEO

We leverage Platforms like Google Ads, Meta Ads and LinkedIn to provide targetted marketing solutions and ensure that you achieve your goals



V. WEB DEVELOPMENT

We optimise and create a strong web presence through our strong technical team

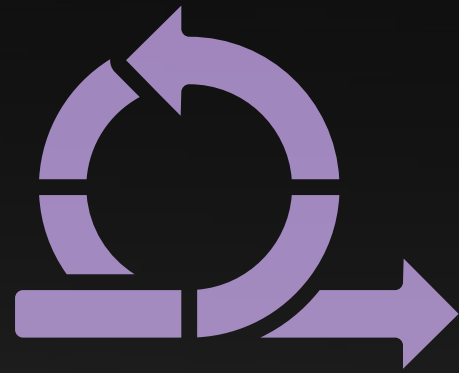


VI. EVENT MANAGEMENT

We help our clients reach a wide range of audience using our event management experts

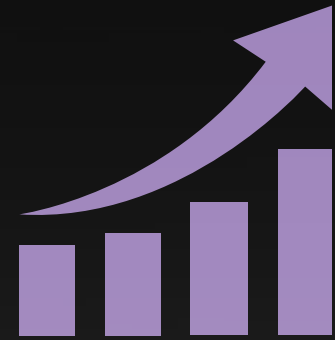
HOW DO WE HELP BUSINESSES

Our RYSE approach delivers the impact that a business requires



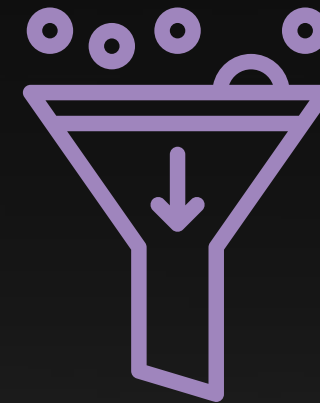
R

Robust



Y

Yield-driven



S

Segmented



E

Efficient

THE 5 MAIN REASONS TO CHOOSE ARCHMATION AS A PARTNER

PERFORMANCE ORIENTED

We render services based on analytics and data to deliver real marketing returns

1

SECTOR EXPERIENCE

We have experience delivering solutions for a wide range of industries

3

INNOVATION DRIVEN

We leverage cutting-edge technologies to deliver state-of-the-art solutions

5

TURNKEY SOLUTIONS

We help our clients starting with digital marketing strategy to execution and results

2

MINIMUM ITERATION

We always start by understanding our client requirement and following their aspiration and brand guidelines

4

OUR CLIENTS

We have worked with a wide range of clients and delivered real-time tangible results



Generated **2x** traffic in social media with **250k** peak impressions



Increased customer engagement by **1.5x**



Increased social media following by **12x** leading to **25% additional signups**



Registrations on platform increased by **15%** in a span of **3 months**



Reduced content creation cost by approximately **40%**



Improved brand visibility in Germany and SEA by **15%**



Increased website traffic by **35%** during Series B funding round



Executed employment engagement programmes for **12 months**



Implemented YouTube ads strategy and boosted sales by **20%**



Managed **4** CSR campaigns for **6 months**



Generated **500x** ROI and increase in patients footfall through digital medium

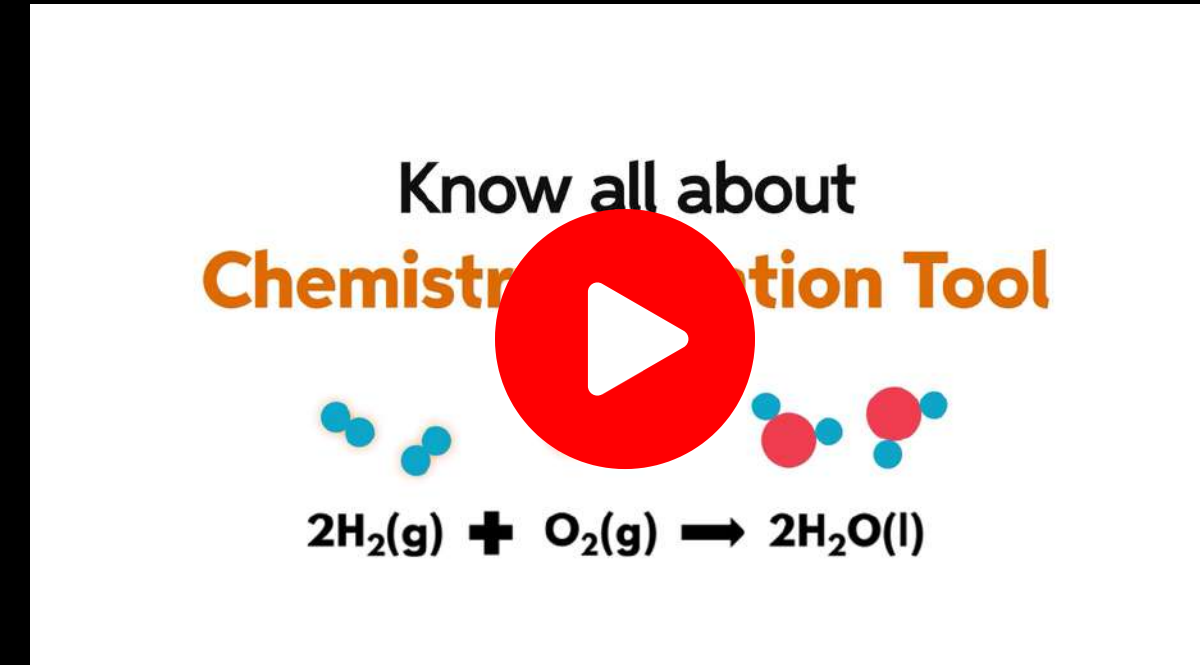
**WE DON'T JUST
SAY, WE DO!**

**THE NUMBERS SPEAK FOR
THEMSELVES**



Chegg

VARIETY OF VIDEOS FOR AN NYSE LISTED ED-TECH COMPANY BASED IN SANTA CLARA, CALIFORNIA



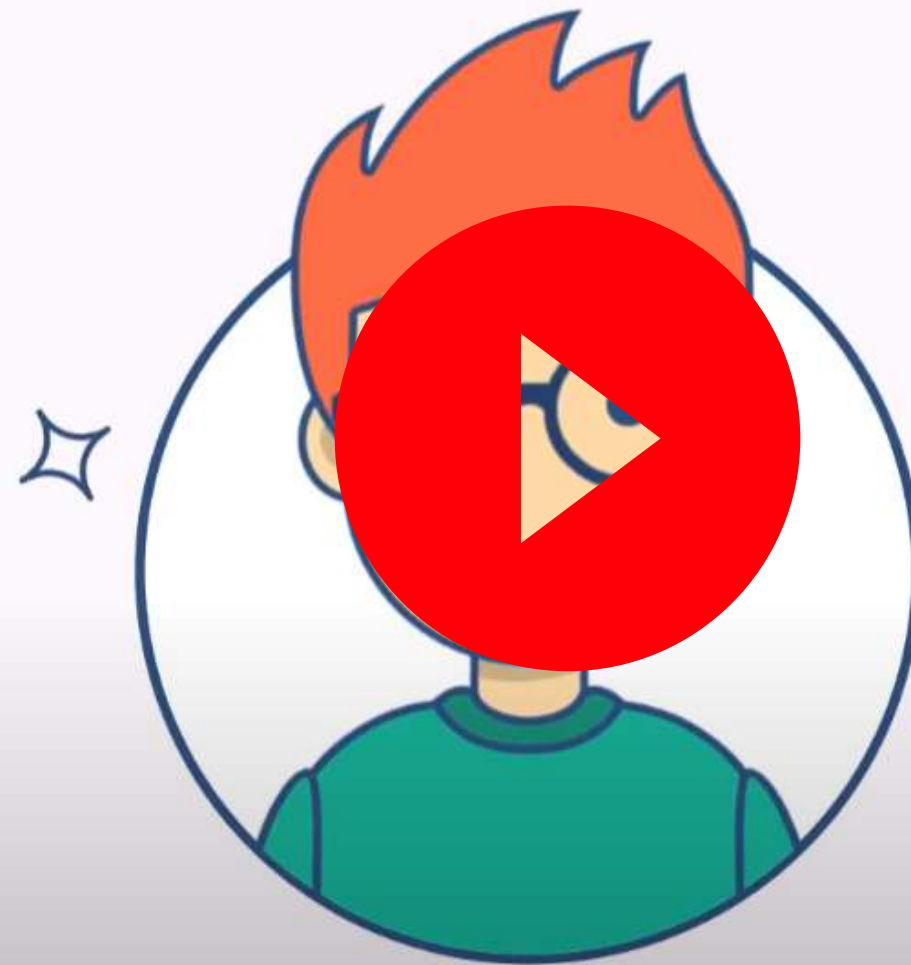
simpli|learn

A SAN FRANCISCO BASED ONLINE BOOTCAMP THAT PROVIDES DIGITAL SKILLS TRAINING



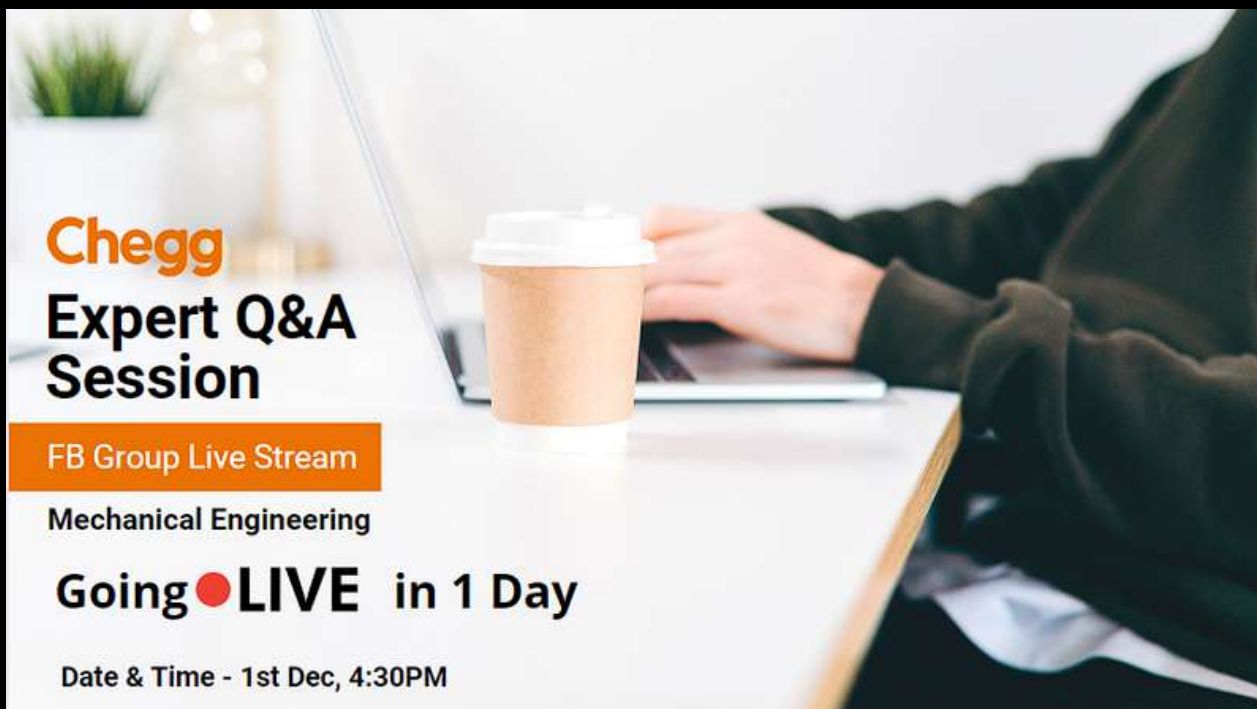
ORACLE

**ONE OF THE WORLD'S LEADING IT SERVICES AND
CONSULTING FIRMS BASED OUT OF AUSTIN, TEXAS**





AN NYSE LISTED ED-TECH COMPANY BASED IN SANTA CLARA, CALIFORNIA



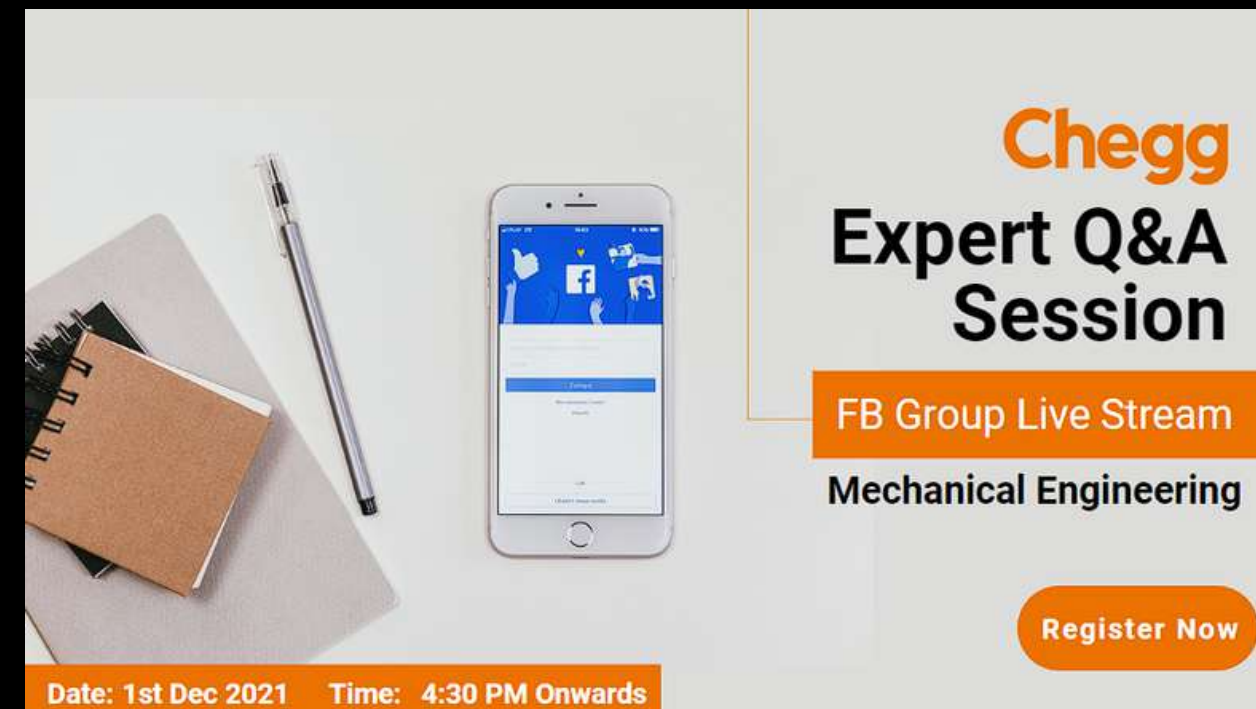
Chegg
Expert Q&A Session

FB Group Live Stream

Mechanical Engineering

Going ● LIVE in 1 Day

Date & Time - 1st Dec, 4:30PM



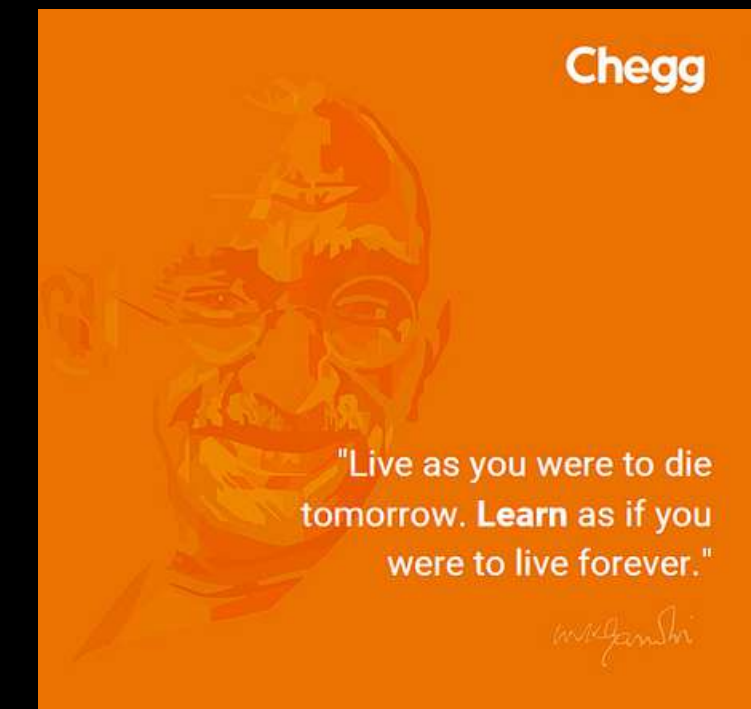
Chegg
Expert Q&A Session

FB Group Live Stream

Mechanical Engineering

[Register Now](#)

Date: 1st Dec 2021 Time: 4:30 PM Onwards



Chegg

"Live as you were to die tomorrow. Learn as if you were to live forever."

William Shakespeare



Chegg
Expert Q&A Session

FB Group Live Stream

Mechanical Engineering

Thanks for joining in!

Going ● LIVE at 4:30 PM



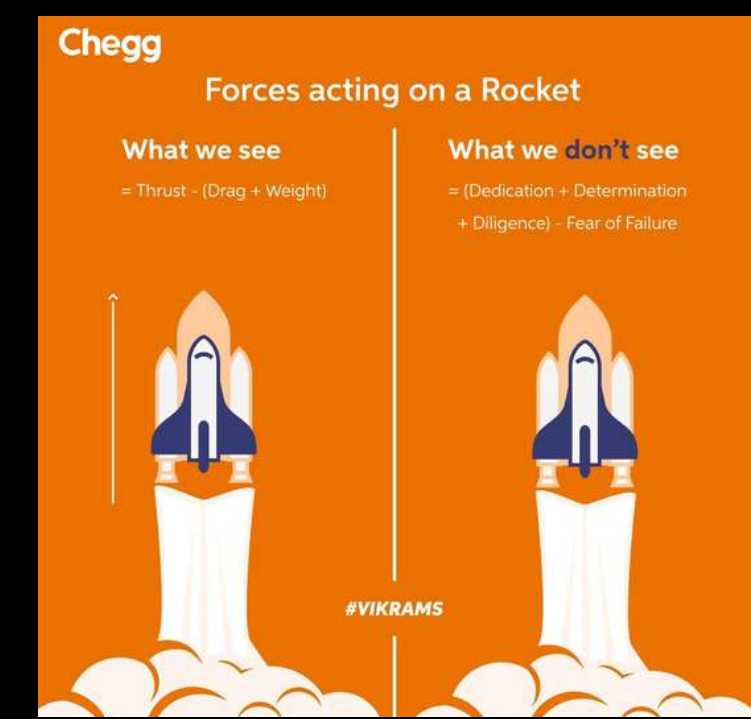
Ashish Nijhara
Engineering Manager II

is speaking at the
World Test Engineering Summit
on 3rd December 2021

TOPIC

*DevOps is a journey:
Choose your own
adventure*

Chegg



Chegg

Forces acting on a Rocket

What we see	What we don't see
= Thrust - (Drag + Weight)	= (Dedication + Determination + Diligence) - Fear of Failure

#VIKRAMS

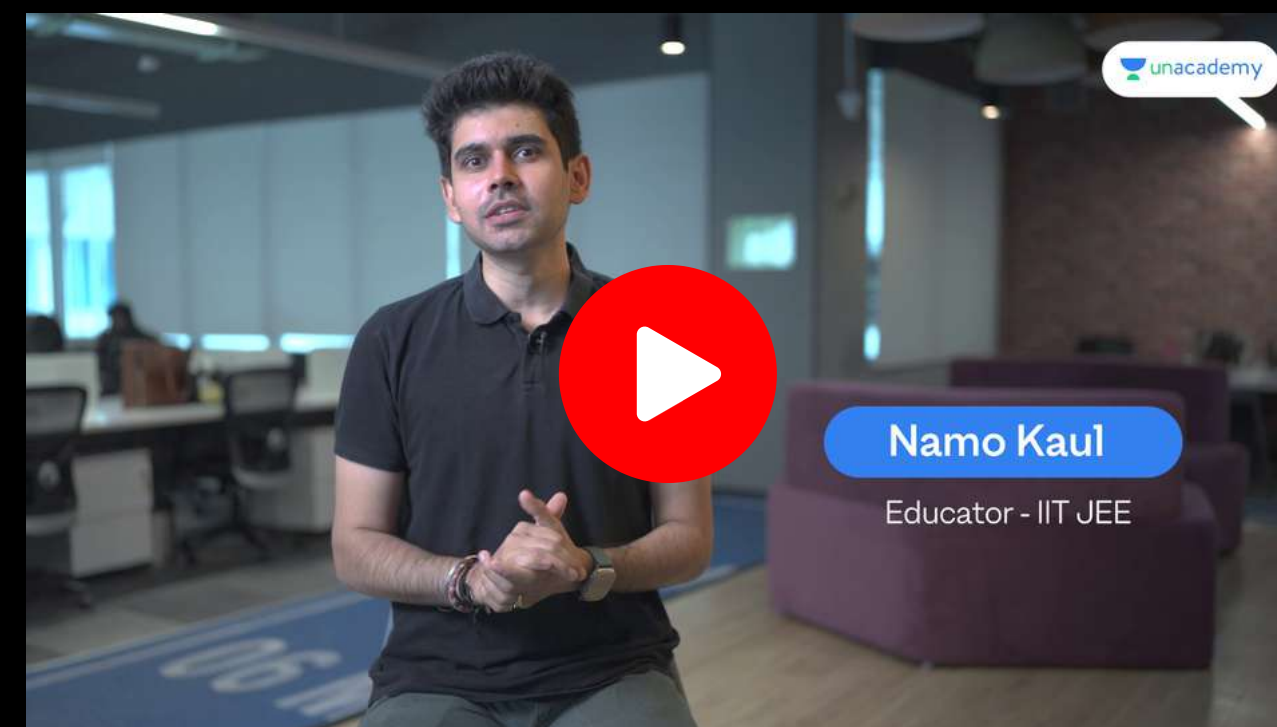


BRANDING KIT FOR SAHIL MACHINES, A HEAVY MACHINERY MANUFACTURER





YOUTUBE ADS VIDEOS FOR AN INDIAN EDUCATIONAL TECHNOLOGY COMPANY VALUED AT USD 4 BILLION





THE AARAMBH EVENT IN BANGALORE FOR UNACADEMY



**WATCH
TEASERS
HERE**

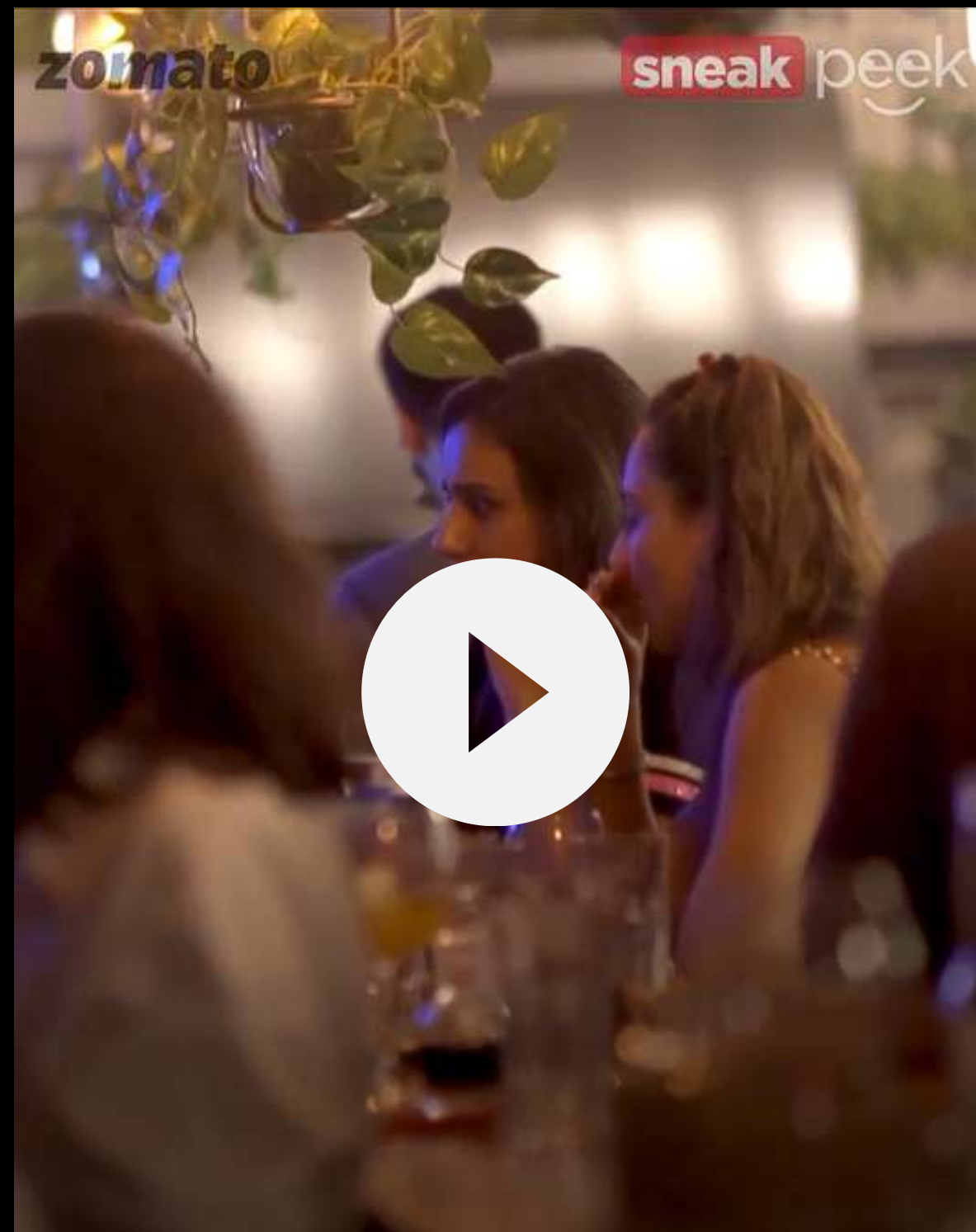
<https://www.youtube.com/shorts/a3lmau5rFzk>

<https://www.youtube.com/shorts/svf3iBdSKfQ>



zomato

**AN INDIAN MULTINATIONAL RESTAURANT
AGGREGATOR AND FOOD DELIVERY COMPANY**





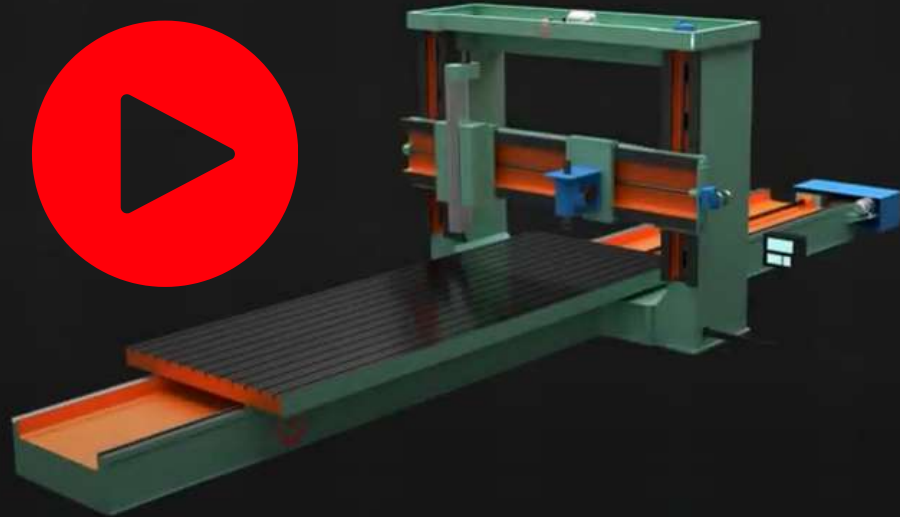
**PANCHSHIL REALTY IS ONE OF INDIA'S FINEST LUXURY
REAL ESTATE DEVELOPERS**





3D BREAKDOWN VIDEOS FOR SAHIL MACHINES

Machine name: Plano Milling Machine
Company Name: Sahil Machines
Model: PM Series
Brand: Suraj

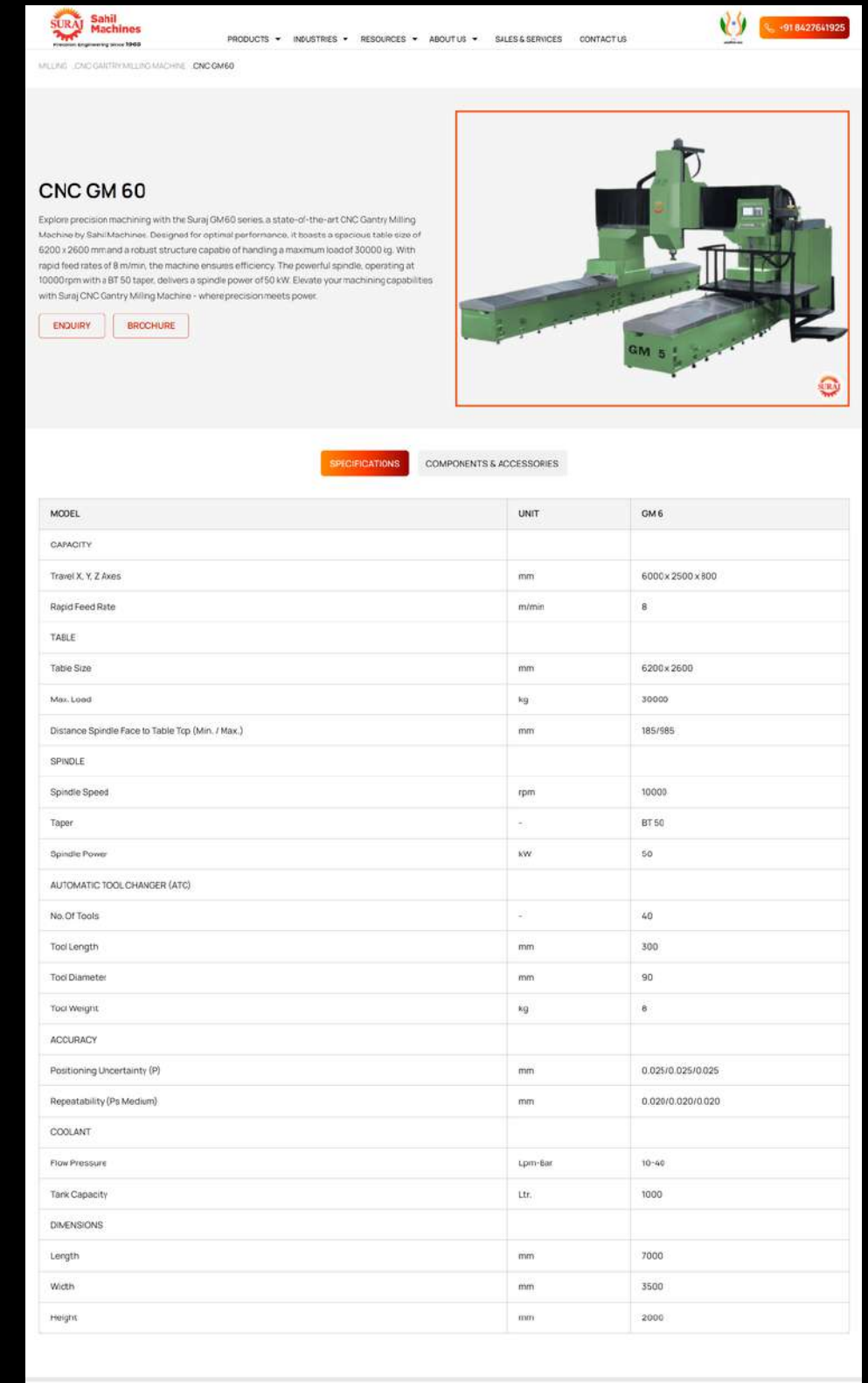
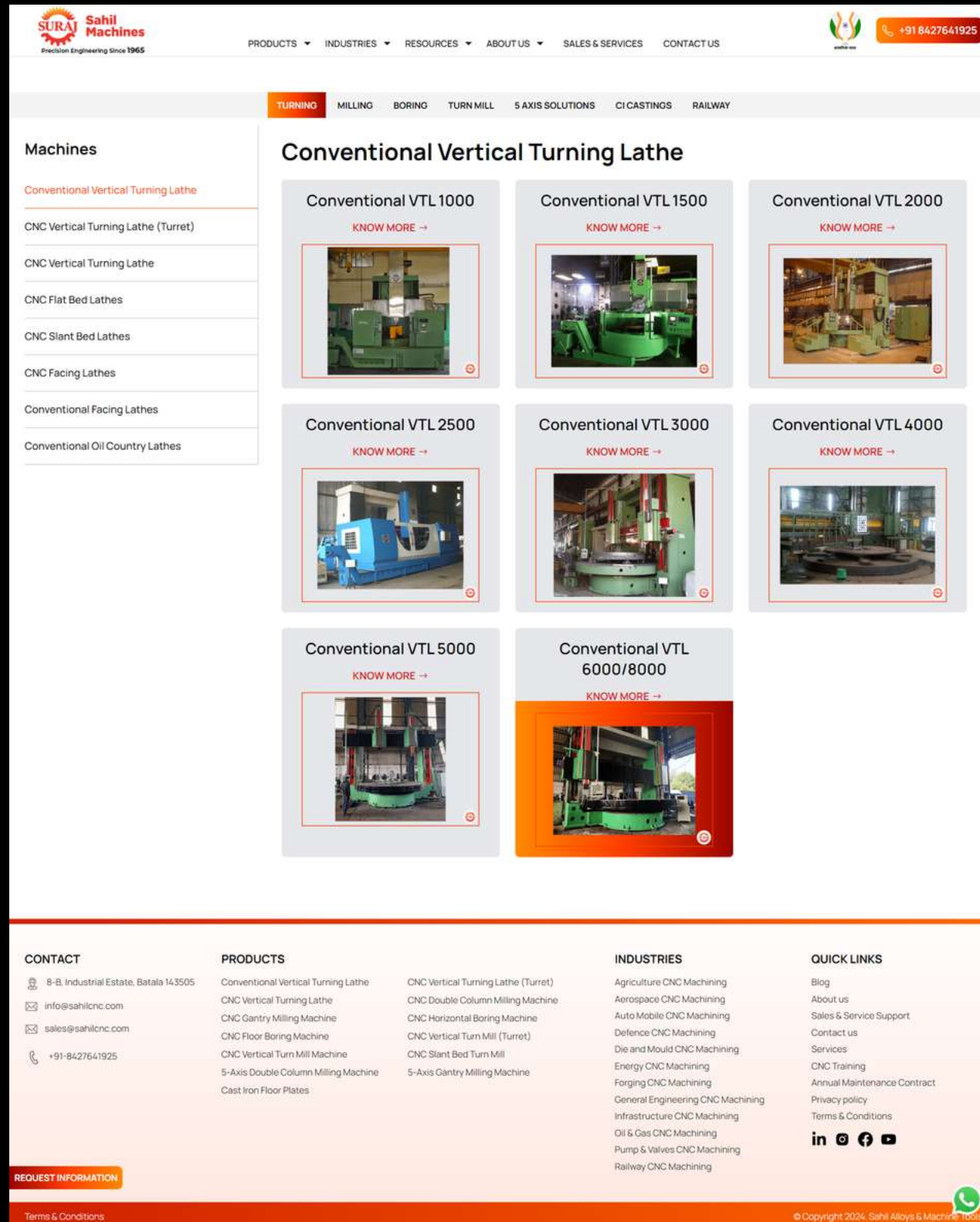
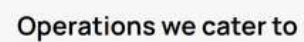


Machine name: Cnc Gantry Milling Machine (3 & 5 axis)
Company Name: Sahil Machines
Model: GM & FGM S
Brand: Suraj





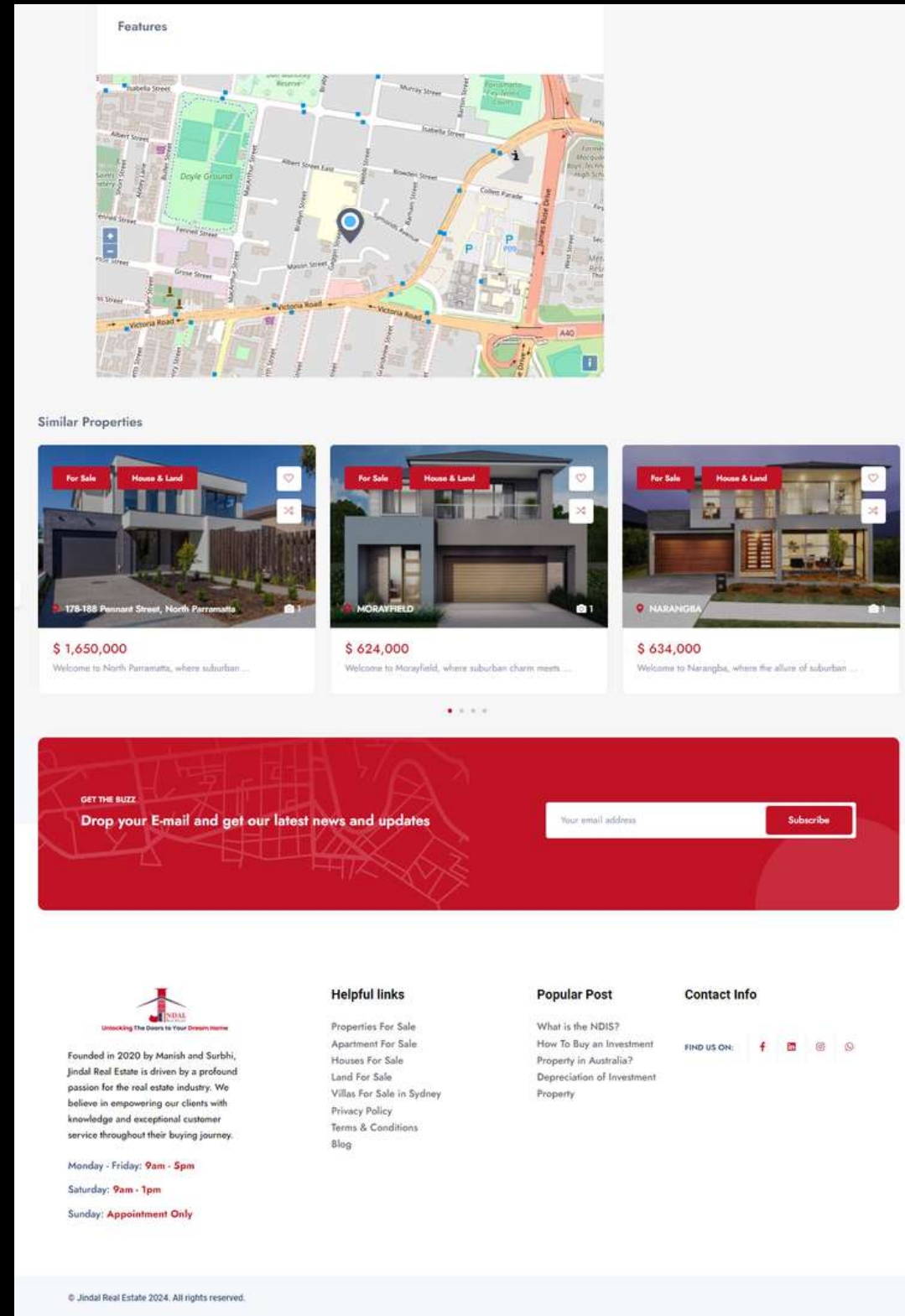
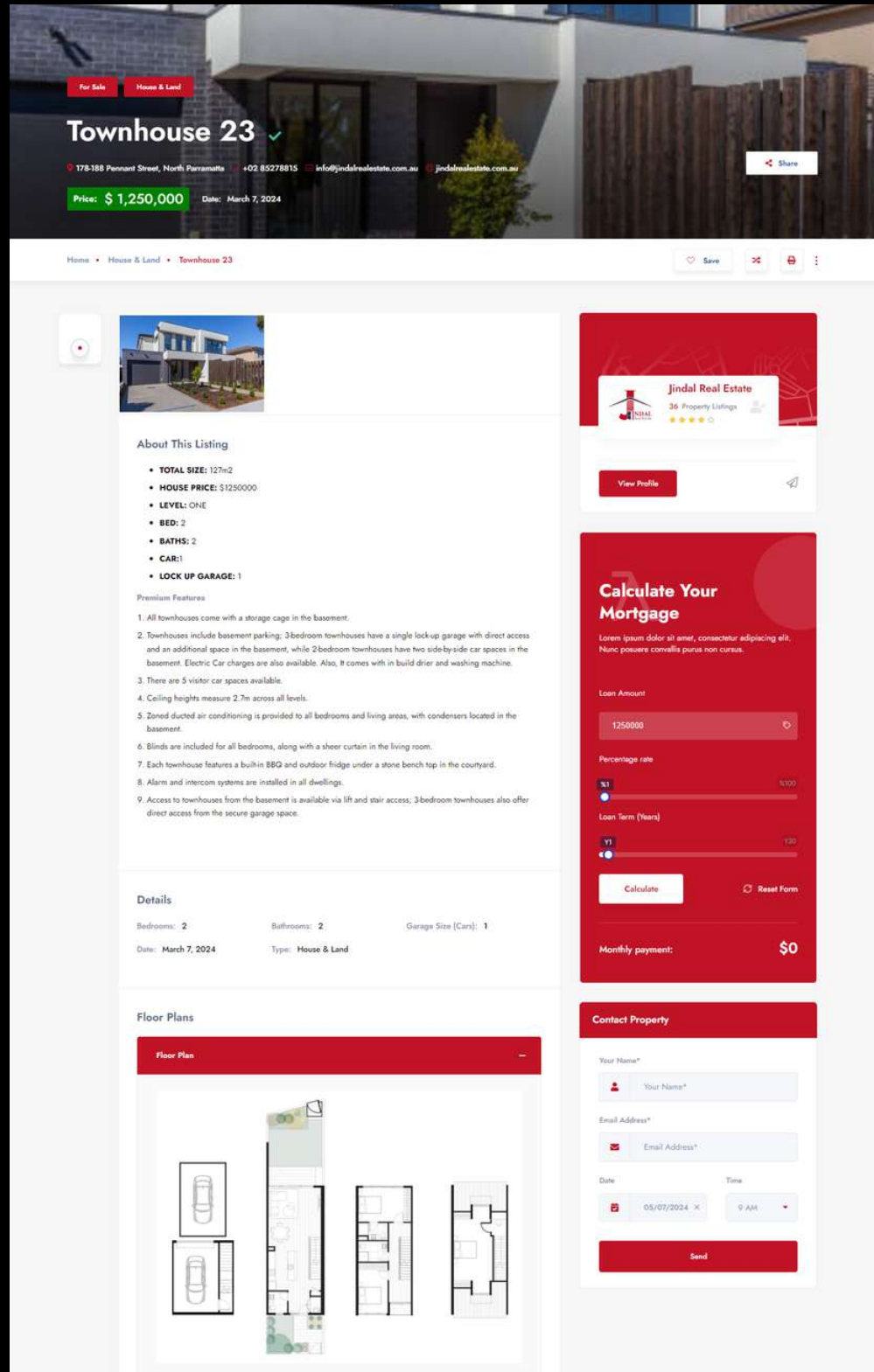
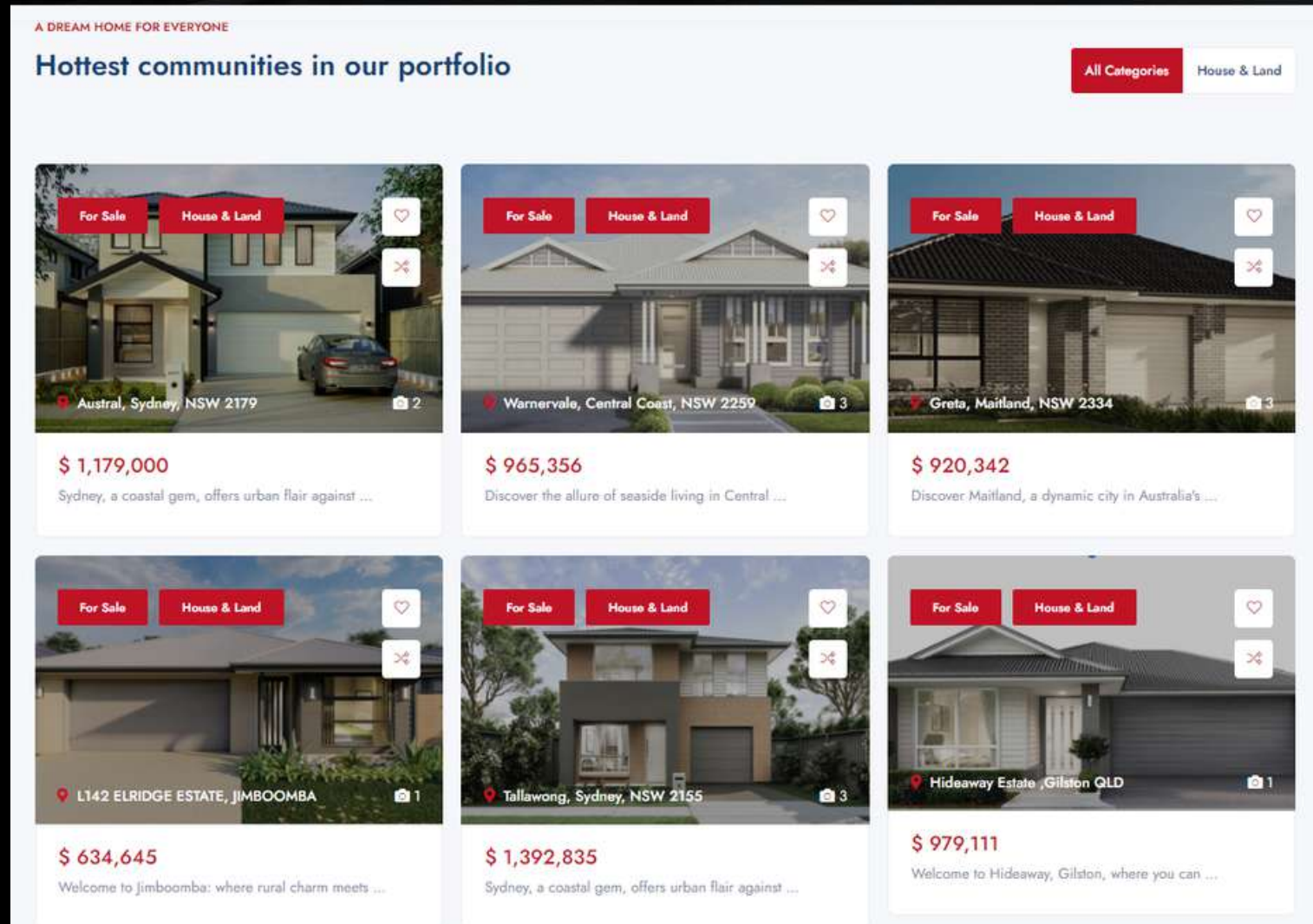
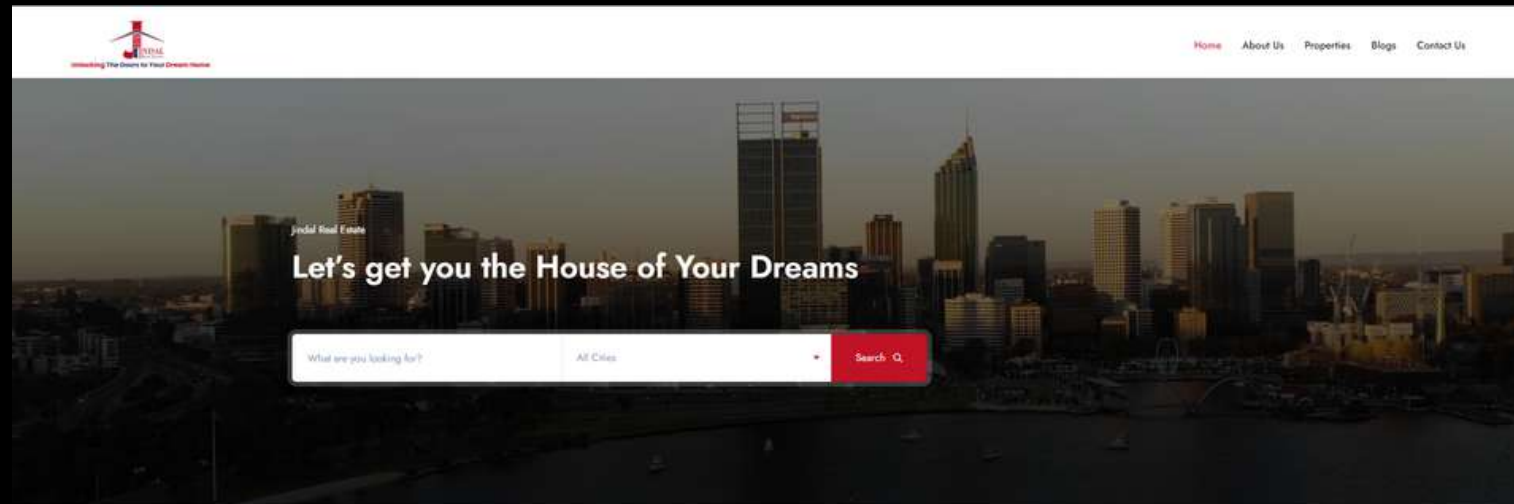
PRODUCT LISTING





Unlocking The Doors to Your Dream Home

A REAL ESTATE WEBSITE FOR JINDAL REAL ESTATE AUSTRALIA





HOW ARCHMATION HELPED CHEGG INCREASE ITS SOCIAL MEDIA BASE IN INDIA BY 400%

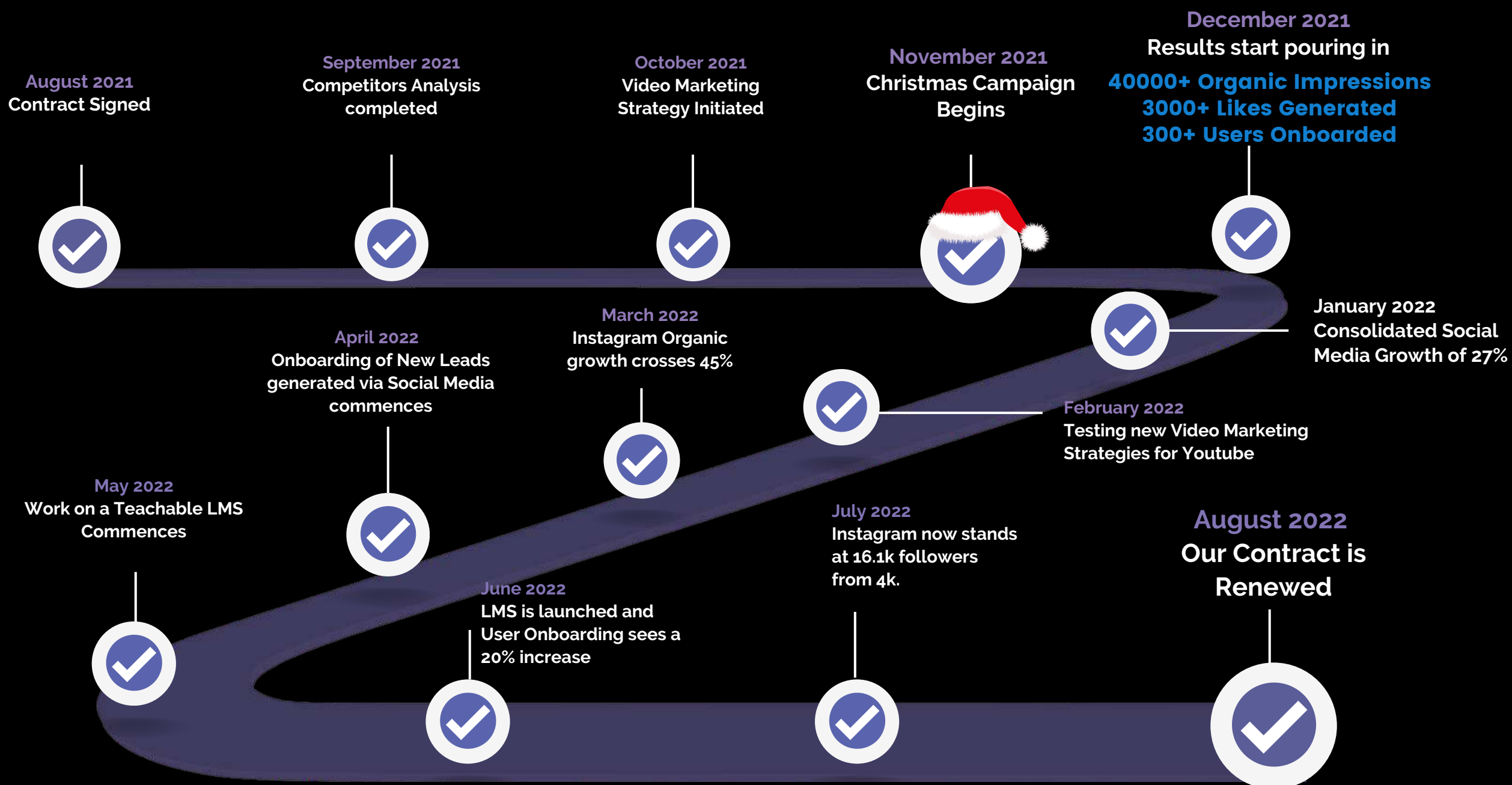
40000+ Organic impressions

10000+ organic followers

300+ Signups

Launched a Teachable based LMS

51k Views on Youtube



CONTENT DELIVERED



YouTube
32 Explainers
57 Shorts
40 Thumbnails



Instagram
24 IGTV Videos
45 Reels
55 Thumbnails



Facebook
15 Videos
22 Covers

HOW TO HIT A MILLION VIEWS? FT. UNACADEMY

Get a whacky idea

Get the right
collab

Shoot a whacky
video of the idea

Choose a catchy
thumbnail

Boost Boost Boost

REALLY IT'S THAT SIMPLE!



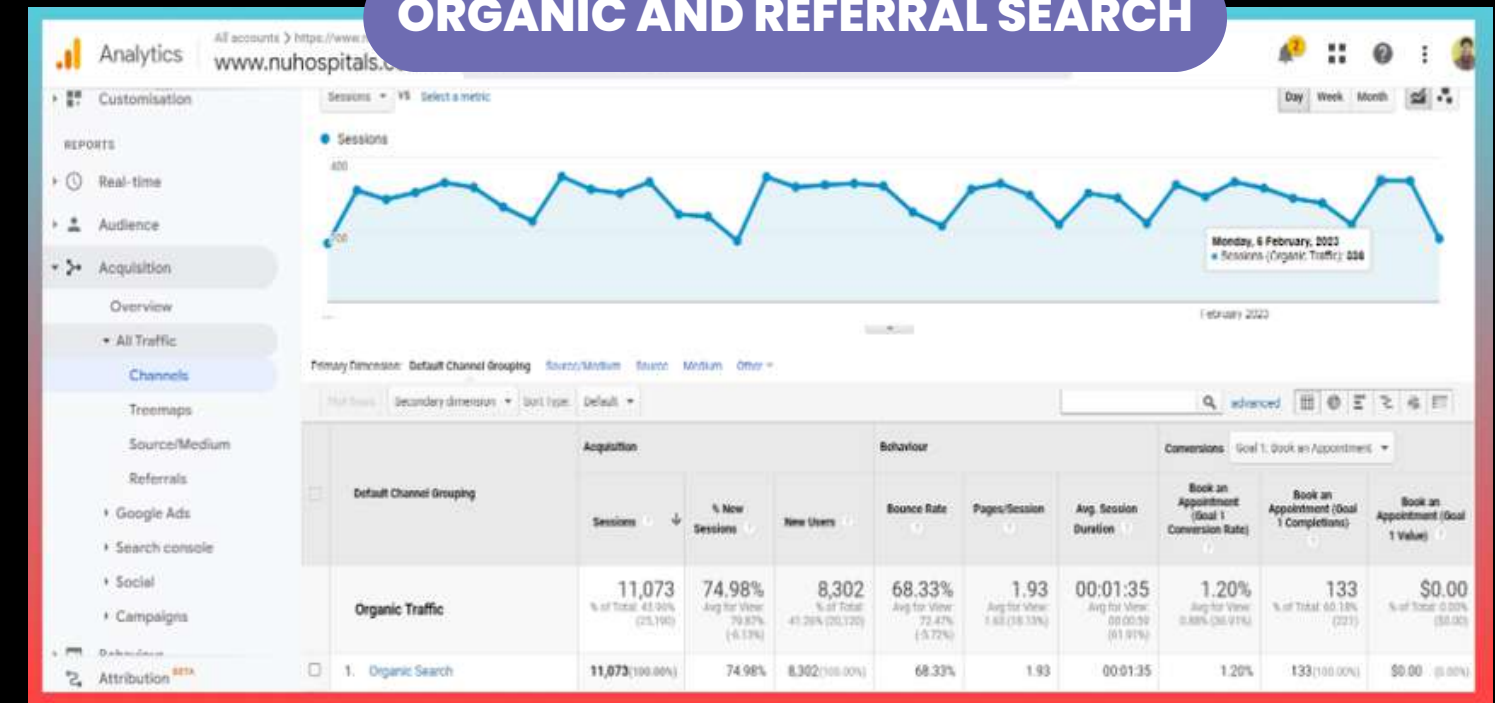


SEO RESULTS AND RANKING FOR BANGALORE BASED SUPER SPECIALITY HOSPITAL

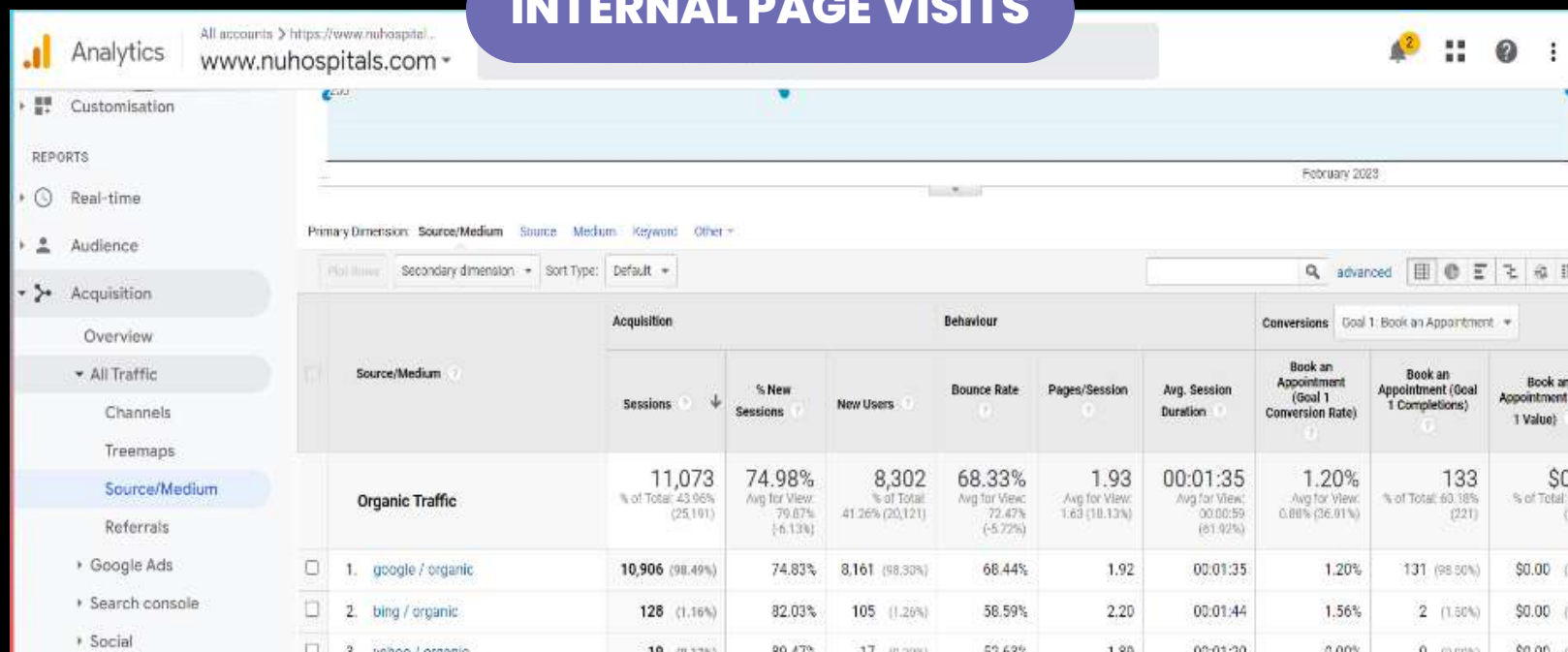
SITE VISITS



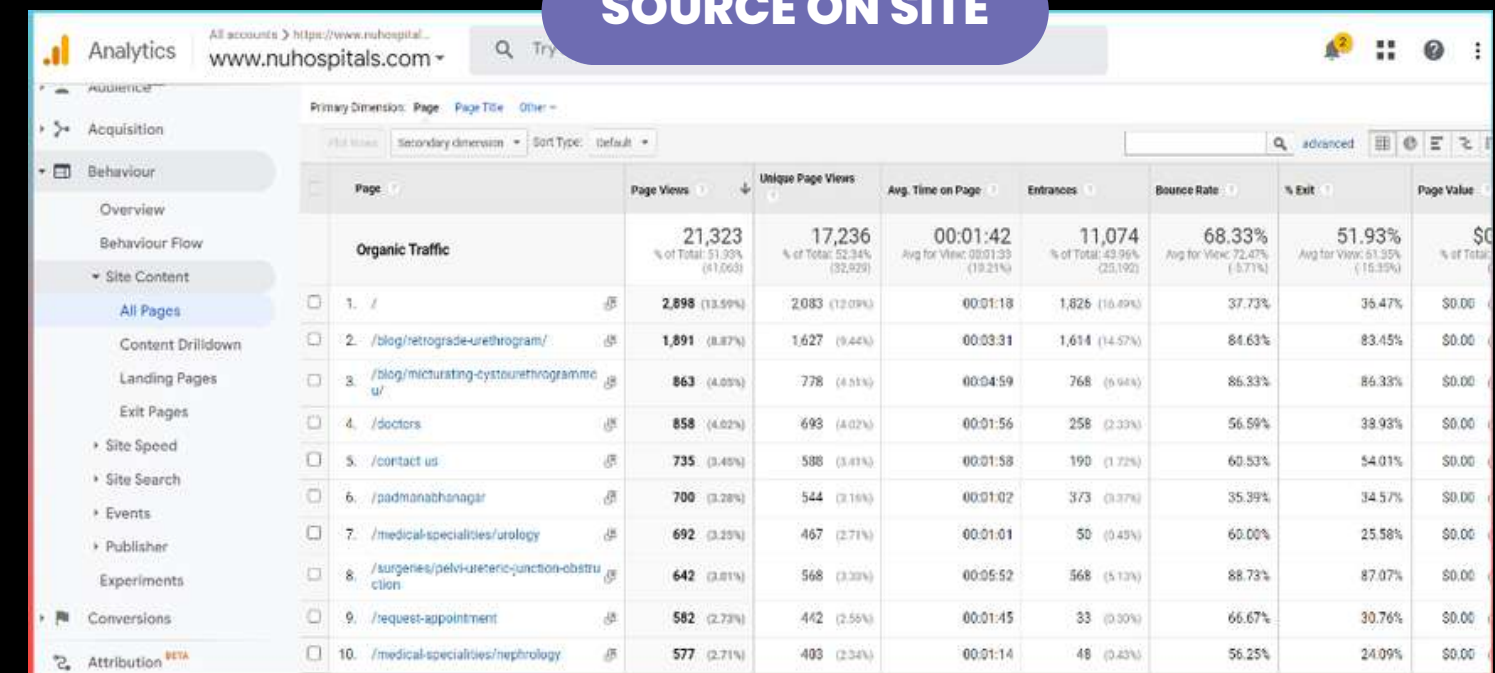
ORGANIC AND REFERRAL SEARCH



INTERNAL PAGE VISITS

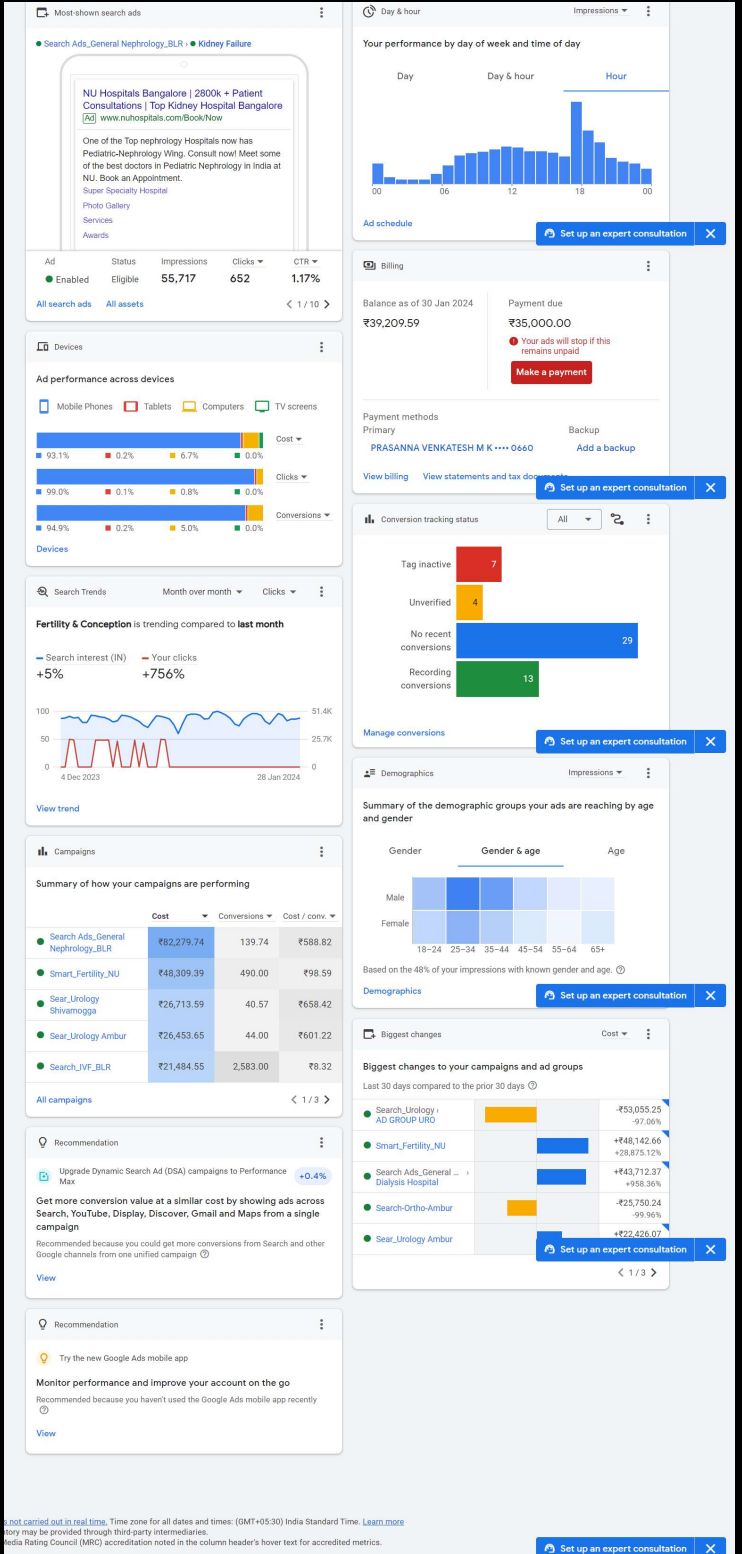
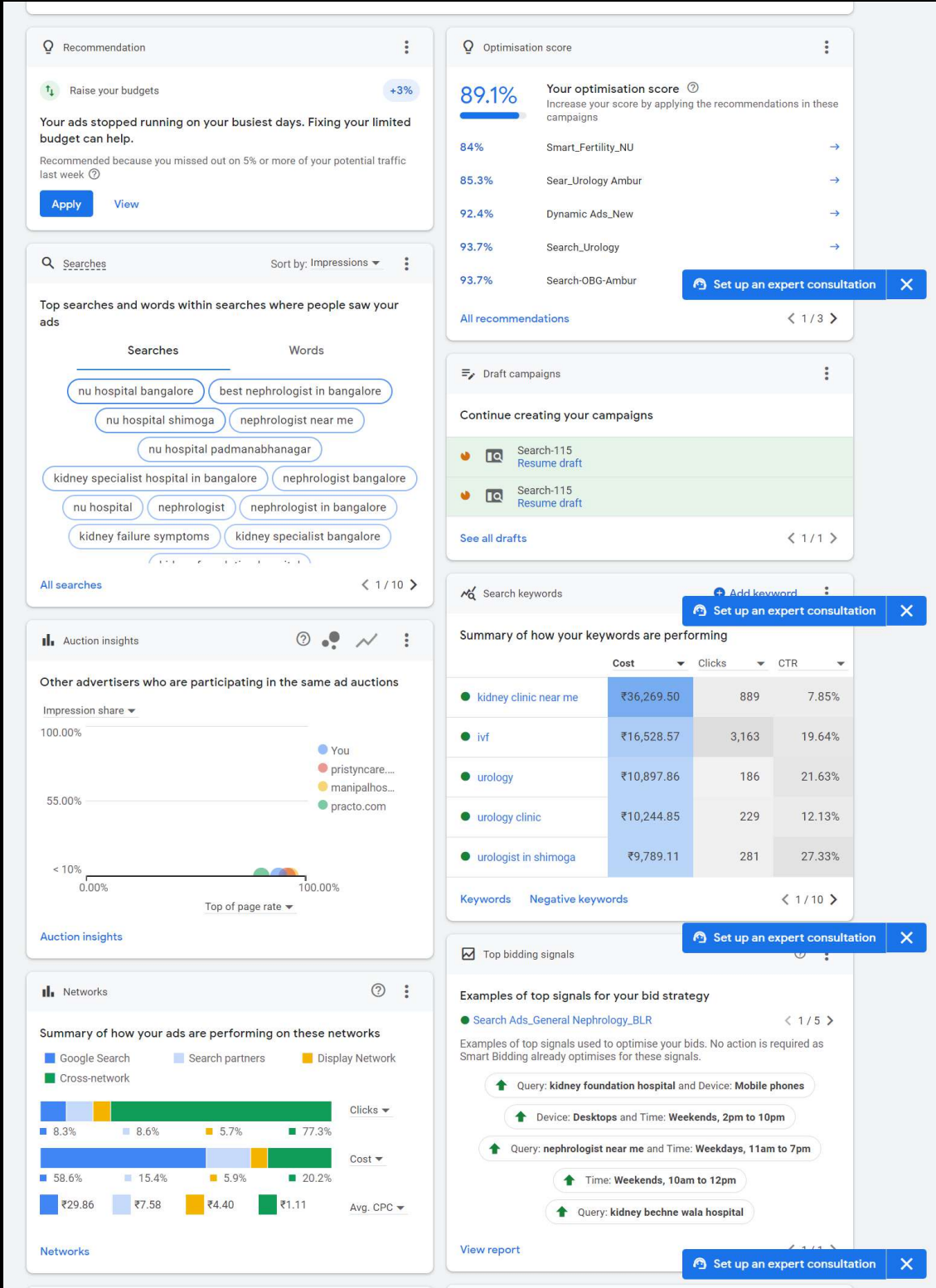
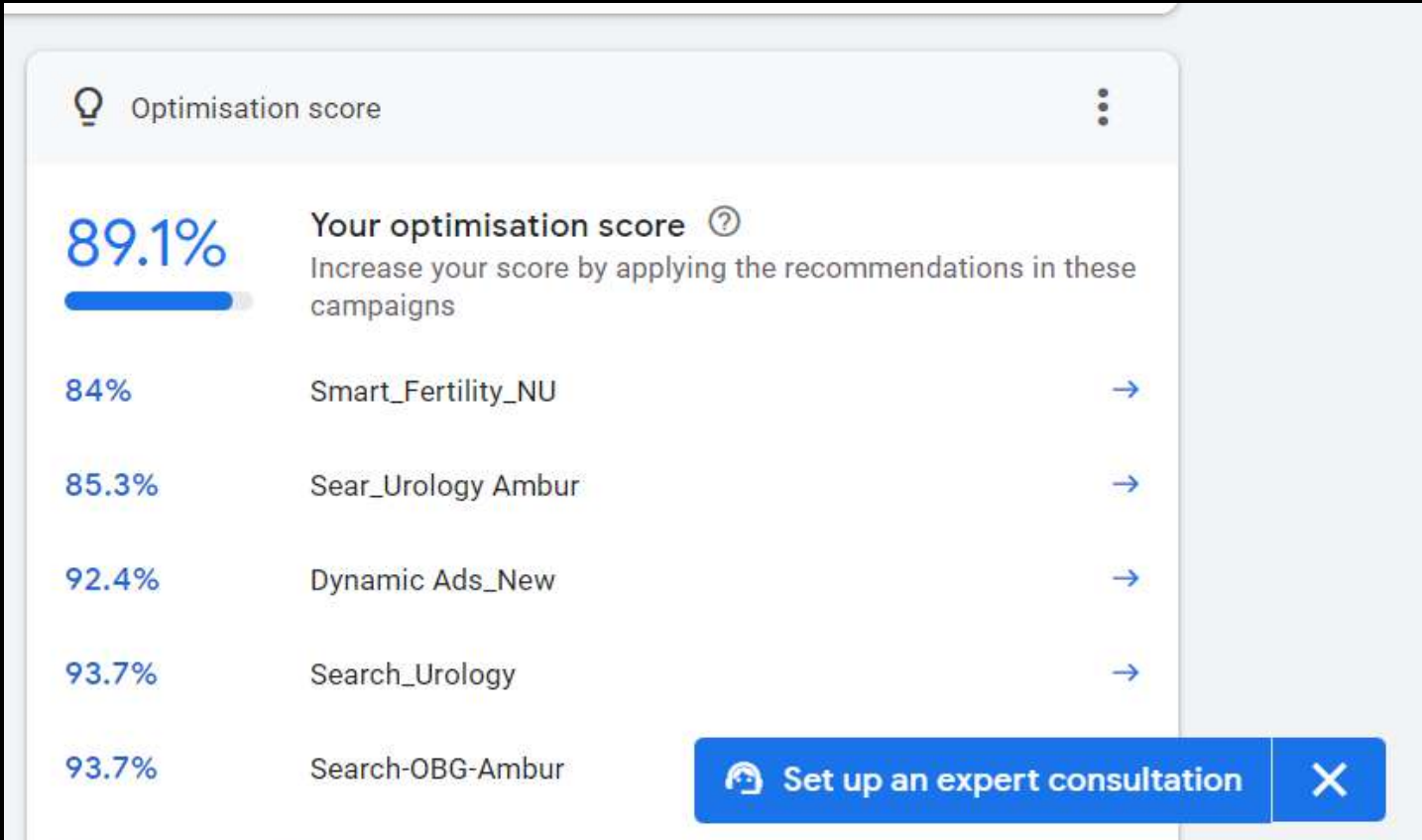
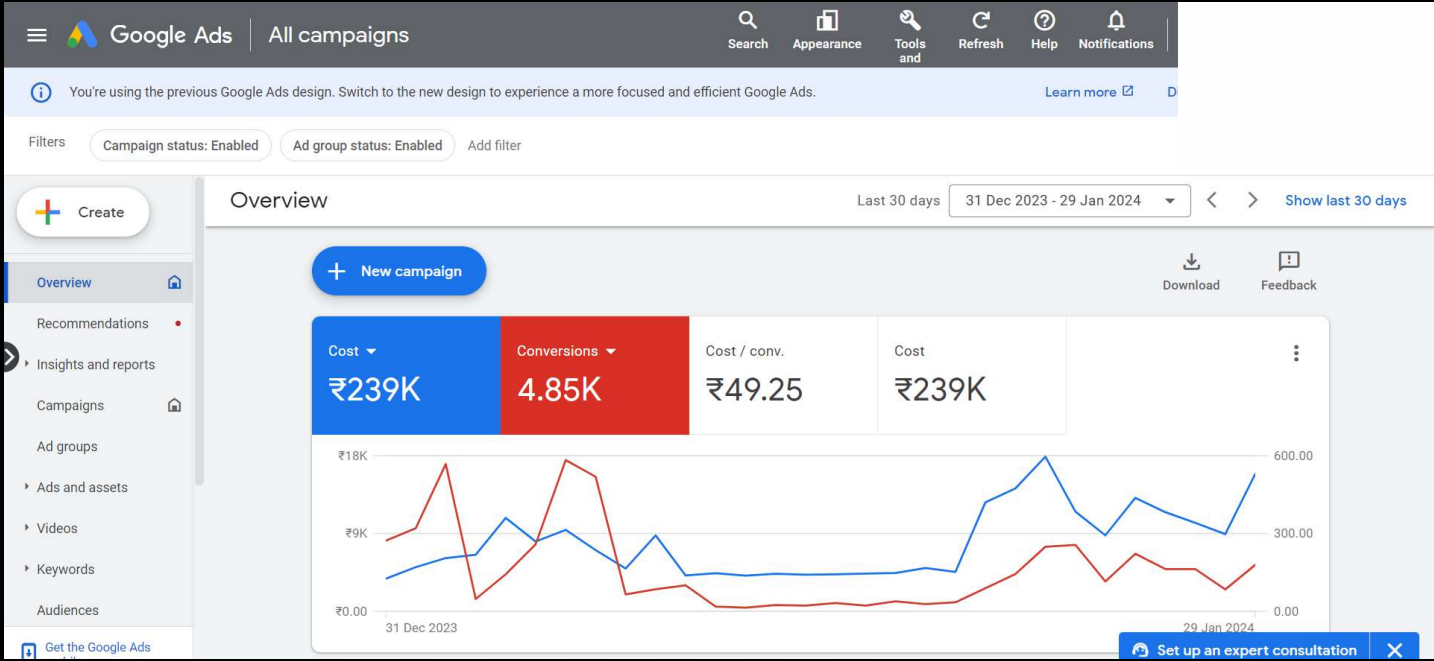


SOURCE ON SITE



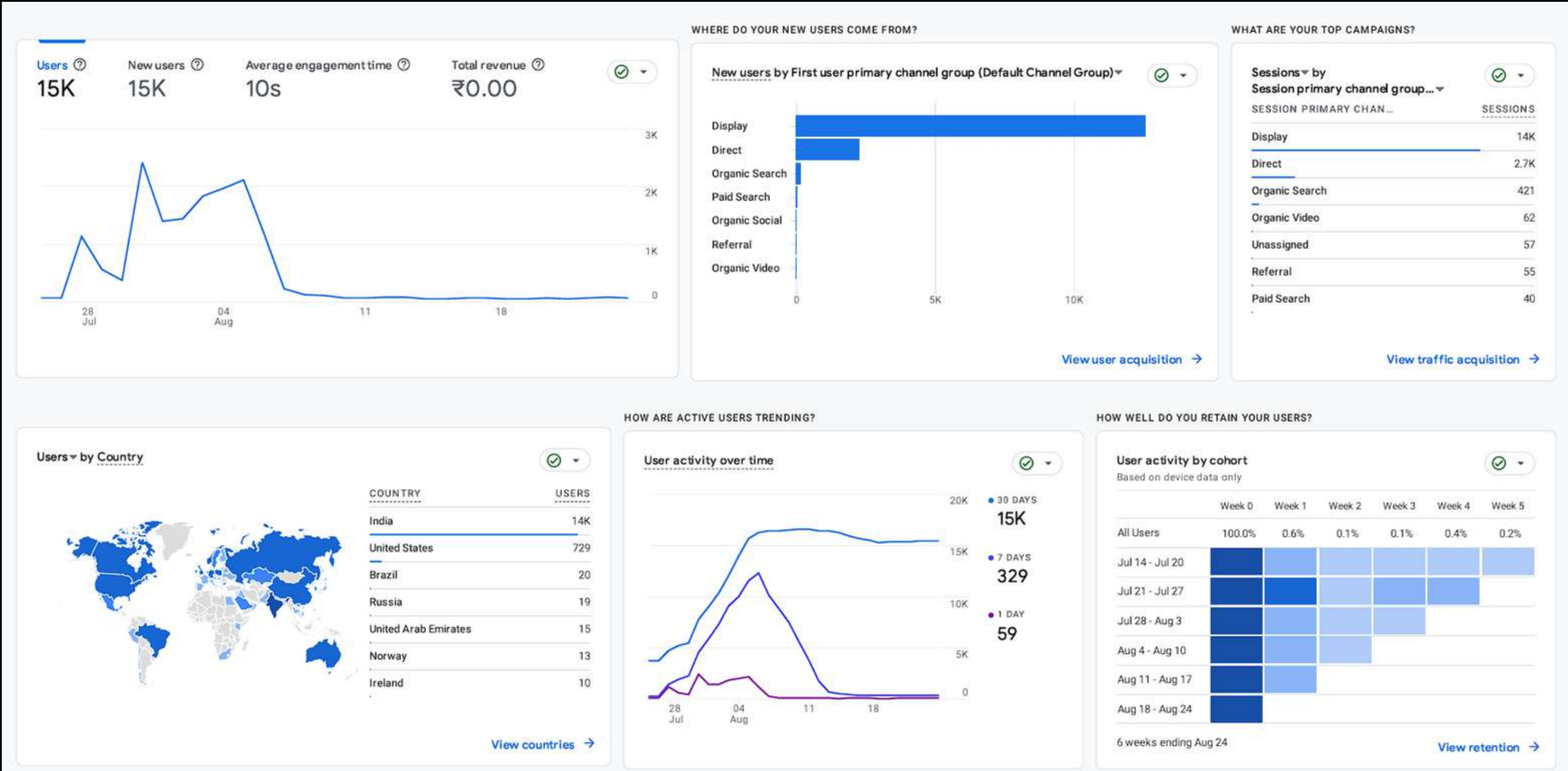


GOOGLE ADS RESULTS FOR A BANGALORE BASED SUPER SPECIALITY HOSPITAL





30 DAYS SEO AND PPC PERFORMANCE RESULTS FOR SAHIL CNC MACHINES



TRAFFIC DETAILS

- Page views (36,000 events)
- Session starts (17,000 events)
- First visits (15,000 events)
- User engagement (3,200 events)
- Scrolling (2,300 events)
- Clicks (1,400 events)

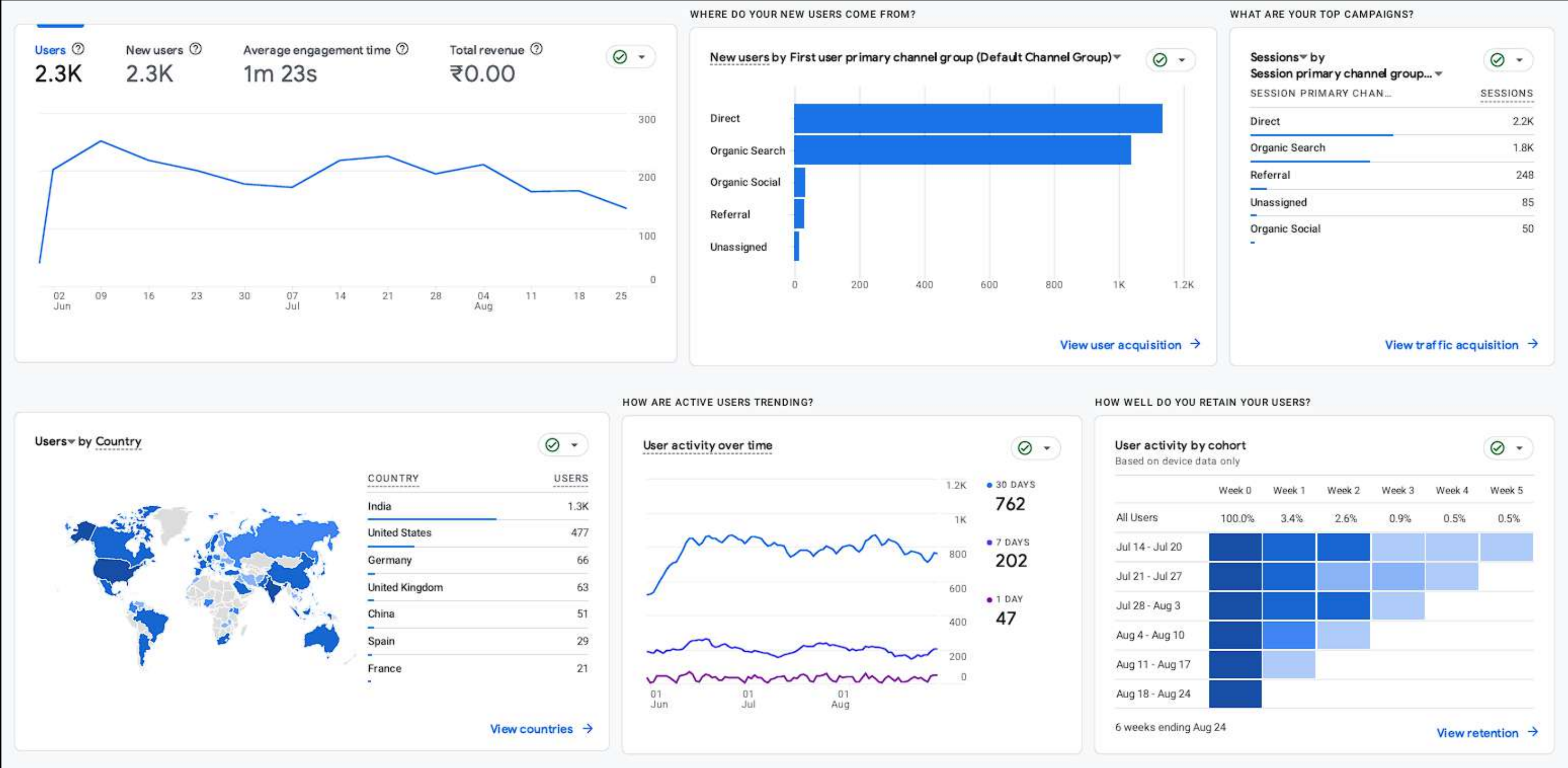
GLOBAL REACH

- United States: 729 users
- Brazil: 20 users
- Russia: 19 users
- United Arab Emirates: 15 users

TOTAL SPENDS - \$700



90 DAYS ORGANIC SEO RESULTS FOR A NICHE MARKET RESEARCH COMPANY



HOW ARE ACTIVE USERS TRENDING?

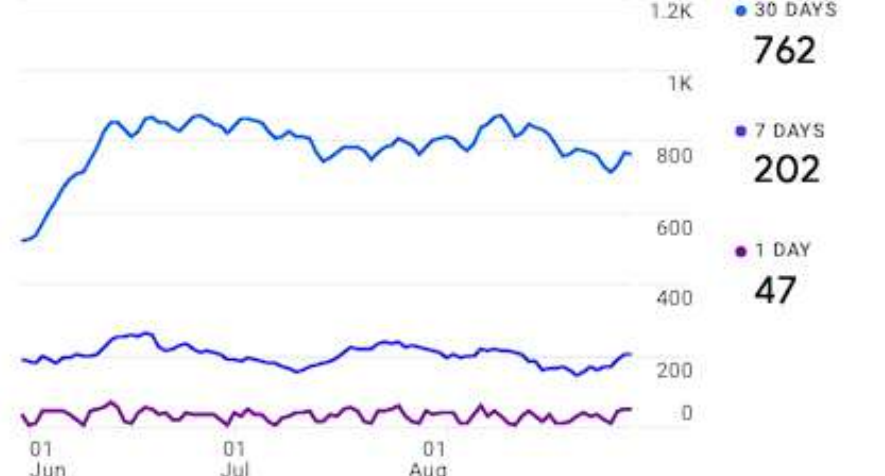
Users by Country



COUNTRY	USERS
India	1.3K
United States	477
Germany	66
United Kingdom	63
China	51
Spain	29
France	21

View countries →

User activity over time



Period	Activity
30 DAYS	762
7 DAYS	202
1 DAY	47

HOW WELL DO YOU RETAIN YOUR USERS?

User activity by cohort

Based on device data only

	Week 0	Week 1	Week 2	Week 3	Week 4	Week 5
All Users	100.0%	3.4%	2.6%	0.9%	0.5%	0.5%
Jul 14 - Jul 20						
Jul 21 - Jul 27						
Jul 28 - Aug 3						
Aug 4 - Aug 10						
Aug 11 - Aug 17						
Aug 18 - Aug 24						

6 weeks ending Aug 24

View retention →

WHAT OUR CLIENTS HAVE TO SAY



"Their strategic approach, innovative ideas, and outstanding customer service make them the go-to agency for all your social media needs."



Tarang, Social Media Head, Chegg India



"The Quality of content they have been consistently producing for us has helped us make a presence on YouTube."



Saahil, Content Manager, Unacademy, India



"They constantly stay up-to-date with the latest trends and technologies so it's easy to pass instructions and get the right output."



Marga, Outsourcing Manager, Ciena, Phillipines



"I am working with Sachin since August and it's great to have him around. He not only gets the main job done but also takes time to help with ideation and brainstorming ."



Manish, Jindal Real Estate, Australia



" Sachin and his team have helped us take our three-generation old business online. They have been helping us with the tech part and now we are hoping to see what more we can achieve."



Mr. P S Gill, Chairman, Sahil Machines



"Sachin personally decided to work with us and design logos and creatives for the 150-year celebration of our prestigious school. His work is thorough and professional."



Brother Kennedy, St. Patricks School, Chennai

GET IN TOUCH

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Whatsapp: +91 7827108192



TOGETHER LET'S LEAP FORWARD